

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1108 adults. Fieldwork was undertaken between 24th - 25th August 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.



Sex

US_nat Sample: 24th - 25th August 2017



Total Male Female 18 to 34 35 to 54 55+

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
I am comfortable answering these questions and would like to proceed	86%	90%	82%	87%	89%	83%
I am NOT comfortable answering these questions and would like to skip this section	14%	10%	18%	13%	11%	17%

ZYS_q1. Which, if any, of the following best describes your current relationship status?

Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
Common-law marriage	18%	18%	17%	12%	24%	17%
In a relationship and living together	18%	19%	17%	18%	17%	18%
In a relationship but not living together	5%	4%	6%	8%	4%	3%
Single – separated	2%	2%	1%	1%	3%	2%
Single – divorced	8%	9%	8%	7%	9%	9%
Single – widowed	3%	1%	5%	-	1%	7%
Single – never married	22%	26%	17%	37%	23%	8%
Other	10%	9%	11%	5%	6%	18%
Prefer not to say	15%	12%	18%	13%	13%	18%

Sex

US_nat Sample: 24th - 25th August 2017



Total Northeast Midwest South West White

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
I am comfortable answering these questions and would like to proceed	86%	88%	88%	82%	87%	86%
I am NOT comfortable answering these questions and would like to skip this section	14%	12%	12%	18%	13%	14%
ZYS_q1. Which, if any, of the following best describes your current relationship status?						
Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Common-law marriage	18%	24%	13%	17%	15%	17%
In a relationship and living together	18%	18%	17%	17%	19%	19%
In a relationship but not living together	5%	6%	7%	5%	3%	5%
Single – separated	2%	1%	0%	3%	3%	1%
Single – divorced	8%	10%	10%	9%	6%	8%
Single – widowed	3%	2%	3%	3%	4%	4%
Single – never married	22%	19%	27%	16%	28%	20%
Other	10%	8%	10%	12%	8%	12%
Prefer not to say	15%	12%	12%	19%	15%	15%

Sex

US_nat Sample: 24th - 25th August 2017



Total

Black Hispanic Other (NET)

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

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Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
I am comfortable answering these questions and would like to proceed	86%	83%	87%	88%
I am NOT comfortable answering these questions and would like to skip this section	14%	17%	13%	12%

ZYS_q1. Which, if any, of the following best describes your current relationship status?

Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
Common-law marriage	18%	10%	28%	15%
In a relationship and living together	18%	16%	16%	13%
In a relationship but not living together	5%	4%	4%	7%
Single – separated	2%	3%	3%	2%
Single – divorced	8%	13%	4%	10%
Single – widowed	3%	3%	-	2%
Single – never married	22%	24%	23%	32%
Other	10%	5%	8%	7%
Prefer not to say	15%	20%	14%	13%

Sex

US_nat Sample: 24th - 25th August 2017



Total

No HS, High school graduate

No HS, High year

Some college, 2 4-year Post Grad Married

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
I am comfortable answering these questions and would like to proceed	86%	84%	87%	87%	90%	85%
I am NOT comfortable answering these questions and would like to skip this section	14%	16%	13%	13%	10%	15%
ZYS_q1. Which, if any, of the following best describes your current relationship status?						
Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
Common-law marriage	18%	18%	14%	20%	21%	38%
In a relationship and living together	18%	15%	18%	19%	27%	23%
In a relationship but not living together	5%	3%	5%	7%	6%	1%
Single – separated	2%	2%	2%	2%	-	0%
Single – divorced	8%	9%	10%	3%	8%	1%
Single – widowed	3%	5%	1%	4%	-	0%
Single – never married	22%	21%	24%	22%	17%	0%
Other	10%	10%	10%	9%	11%	21%
Prefer not to say	15%	18%	14%	13%	10%	16%

Sex

US_nat Sample: 24th - 25th August 2017



Total
Separated Divorced Widowed Never married partnership

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

ince to skip this section.						
Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
I am comfortable answering these questions and would like to proceed	86%	89%	84%	82%	88%	94%
I am NOT comfortable answering these questions and would like to skip this section	14%	11%	16%	18%	12%	6%

ZYS_q1. Which, if any, of the following best describes your current relationship status?

Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Common-law marriage	18%	3%	3%	-	2%	2%
In a relationship and living together	18%	-	7%	6%	13%	68%
In a relationship but not living together	5%	8%	8%	7%	9%	5%
Single – separated	2%	30%	4%	-	1%	2%
Single – divorced	8%	43%	62%	-	2%	-
Single – widowed	3%	-	-	70%	0%	-
Single – never married	22%	-	-	-	60%	-
Other	10%	5%	1%	-	0%	16%
Prefer not to say	15%	11%	16%	18%	14%	6%

Sex

US_nat Sample: 24th - 25th August 2017



Total

Yes

No

Under \$40k to \$80k \$80k+

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
I am comfortable answering these questions and would like to proceed	86%	91%	84%	86%	88%	93%
I am NOT comfortable answering these questions and would like to skip this section	14%	9%	16%	14%	12%	7%
ZYS_q1. Which, if any, of the following best describes your current relationship status?						
Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Common-law marriage	18%	32%	13%	12%	21%	28%
In a relationship and living together	18%	23%	16%	12%	21%	29%
In a relationship but not living together	5%	4%	5%	5%	6%	5%
Single – separated	2%	2%	2%	3%	0%	2%
Single – divorced	8%	8%	8%	13%	7%	3%
Single – widowed	3%	-	4%	4%	3%	1%
Single – never married	22%	11%	25%	32%	16%	10%
Other	10%	12%	9%	5%	14%	15%
Prefer not to say	15%	9%	17%	15%	12%	7%

Sex

US_nat Sample: 24th - 25th August 2017



Total Prefer not to say

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

Unweighted base	1108	157
Base: All US adults	1093	148
I am comfortable answering these questions and would like to proceed	86%	70%
I am NOT comfortable answering these questions and would like to skip this section	14%	30%

ZYS_q1. Which, if any, of the following best describes your current relationship status?

Unweighted base	1108	157
Base: All US adults	1093	148
Common-law marriage	18%	13%
In a relationship and living together	18%	12%
In a relationship but not living together	5%	3%
Single – separated	2%	3%
Single – divorced	8%	6%
Single – widowed	3%	4%
Single – never married	22%	20%
Other	10%	9%
Prefer not to say	15%	31%

Sex

US_nat Sample: 24th - 25th August 2017



Total Facebook **Twitter** LinkedIn Google+ **MySpace**

ZYS q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

like to skip this section?						
Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60
I am comfortable answering these questions and would like to proceed	86%	87%	88%	91%	88%	90%
I am NOT comfortable answering these questions and would like to skip this section	14%	13%	12%	9%	12%	10%
ZYS_q1. Which, if any, of the following best describes your current relationship status?						
Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60

18% 17% 14% 19% 17% Common-law marriage 16% In a relationship and living together 18% 19% 20% 23% 20% 25% In a relationship but not living together 5% 5% 6% 9% 6% 5% Single – separated 2% 2% 1% 2% 3% Single – divorced 8% 9% 10% 9% 9% 10% Single – widowed 3% 3% 3% 2% 2% 4% 22% 27% Single – never married 21% 26% 20% 22% Other 10% 10% 9% 11% 8% 2% 12% 9% 12% 10% Prefer not to say 15% 13%

Sex

US_nat Sample: 24th - 25th August 2017



Social networks membership

Total

Pinterest Tumblr Instagram nosquare Snapchat

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

1108	297	97	319	3	186
1093	270	102	322	3	192
86%	86%	93%	87%	100%	91%
14%	14%	7%	13%	-	9%
1108	297	97	319	3	186
1093	270	102	322	3	192
18%	18%	11%	17%	-	16%
18%	24%	23%	21%	62%	20%
5%	7%	11%	7%	-	12%
2%	1%	3%	1%	-	1%
8%	8%	5%	7%	-	7%
3%	2%	-	1%	-	0%
22%	15%	33%	24%	38%	29%
	1093 86% 14% 1108 1093 18% 18% 5% 2% 8% 3%	1093 270 86% 86% 14% 14% 1093 270 18% 18% 5% 7% 2% 1% 8% 8% 3% 2%	1093 270 102 86% 86% 93% 14% 14% 7% 1108 297 97 1093 270 102 18% 18% 11% 18% 24% 23% 5% 7% 11% 2% 1% 3% 8% 8% 5% 3% 2% -	1093 270 102 322 86% 86% 93% 87% 14% 14% 7% 13% 1108 297 97 319 1093 270 102 322 18% 18% 11% 17% 18% 24% 23% 21% 5% 7% 11% 7% 2% 1% 3% 1% 8% 8% 5% 7% 3% 2% - 1%	1093 270 102 322 3 86% 86% 93% 87% 100% 14% 14% 7% 13% - 1108 297 97 319 3 1093 270 102 322 3 18% 18% 11% 17% - 18% 24% 23% 21% 62% 5% 7% 11% 7% - 2% 1% 3% 1% - 8% 8% 5% 7% - 3% 2% - 1% -

10%

14%

7%

7%

8%

13%

6%

9%

Other

Prefer not to say

10%

15%

Sex

US_nat Sample: 24th - 25th August 2017



Total
Periscope Other Don't know None

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

inc to skip this scotion.					
Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
I am comfortable answering these questions and would like to proceed	86%	88%	87%	87%	77%
I am NOT comfortable answering these questions and would like to skip this section	14%	12%	13%	13%	23%

ZYS_q1. Which, if any, of the following best describes your current relationship status?

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Common-law marriage	18%	11%	14%	10%	19%
In a relationship and living together	18%	31%	21%	-	15%
In a relationship but not living together	5%	4%	-	-	1%
Single – separated	2%	4%	-	-	-
Single – divorced	8%	2%	8%	-	7%
Single – widowed	3%	4%	-	-	4%
Single – never married	22%	20%	37%	23%	20%
Other	10%	11%	7%	-	8%
Prefer not to say	15%	12%	13%	67%	26%

Sex

US_nat Sample: 24th - 25th August 2017



In a relationship In a relationship Common-law Single and living but not living marriage separated together together ZYS_q1s. The following set of questions are about sex and are

Total

sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

like to skip this section?						
Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
I am comfortable answering these questions and would like to proceed	86%	100%	100%	100%	100%	100%
I am NOT comfortable answering these questions and would like to skip this section	14%	-	-	-	-	-
YS_q1. Which, if any, of the following best describes your current relationship status?						
Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Common-law marriage	18%	100%	-	-	-	-

In a relationship and living together 18% 100% 5% In a relationship but not living together 100% Single – separated 2% 100% Single – divorced 8% 100% Single – widowed 3% 22% Single – never married Other 10% 15% Prefer not to say

Relationship Statu

Single -

divorced

Sex

US_nat Sample: 24th - 25th August 2017



Total

Single – Single – never widowed married

Other say to 1 year

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

like to skip this section?						
Unweighted base	1108	42	202	126	177	25
Base: All US adults	1093	33	237	109	164	31
I am comfortable answering these questions and would like to proceed	86%	100%	100%	100%	6%	100%
I am NOT comfortable answering these questions and would like to skip this section	14%	-	-	-	94%	-
ZYS_q1. Which, if any, of the following best describes your current relationship status?						

5?						
Unweighted base	1108	42	202	126	177	25
Base: All US adults	1093	33	237	109	164	31
Common-law marriage	18%	-	-	-	-	48%
In a relationship and living together	18%	-	-	-	-	12%
In a relationship but not living together	5%	-	-	-	-	40%
Single – separated	2%	-	-	-	-	-
Single – divorced	8%	-	-	-	-	-
Single – widowed	3%	100%	-	-	-	-
Single – never married	22%	-	100%	-	-	-
Other	10%	-	-	100%	-	-
Prefer not to say	15%	-	-	-	100%	-

Sex

US_nat Sample: 24th - 25th August 2017



Total

Over 1 year up to 5 years

Over 5 years up to 10 years

up to 20 years

Over 20 years

ZYS_q1s. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Would you like to skip this section?

ince to only this section.					
Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
I am comfortable answering these questions and would like to proceed	86%	100%	100%	100%	100%
I am NOT comfortable answering these questions and would like to skip this section	14%	-	-	-	-

ZYS_q1. Which, if any, of the following best describes your current relationship status?

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Common-law marriage	18%	22%	35%	58%	51%
In a relationship and living together	18%	48%	52%	38%	48%
In a relationship but not living together	5%	29%	13%	4%	1%
Single – separated	2%	-	-	-	-
Single – divorced	8%	-	-	-	-
Single – widowed	3%	-	-	-	-
Single – never married	22%	-	-	-	-
Other	10%	-	-	-	-
Prefer not to say	15%	-	-	-	-

Sex

US_nat Sample: 24th - 25th August 2017



YouGov° What the world thinks		Ge	nder	Age		
	Total	Male	Female	18 to 34	35 to 54	55+
ZYS_q1length. And how long have you been in your current relationship?						
Unweighted base	446	198	248	124	165	157
Base: All US adults in a relationship	439	224	216	130	158	151
Less than one month	2%	4%	1%	6%	1%	-
More than one month up to 6 months	3%	1%	4%	6%	1%	2%
More than 6 months up to one year	2%	2%	2%	4%	2%	1%
More than 1 year up to 2 years	5%	3%	8%	13%	3%	2%
More than 2 years up to 3 years	5%	4%	5%	12%	2%	2%
More than 3 years up to 4 years	6%	5%	6%	11%	5%	1%
More than 4 years up to 5 years	4%	2%	5%	8%	2%	2%
More than 5 years up to 10 years	19%	18%	21%	30%	22%	7%
More than 10 years up to 20 years	22%	22%	22%	9%	36%	18%
More than 20 years	32%	39%	26%	1%	26%	66%
ZYS_q2. In which ONE, if any, of the following ways did you and your partner meet?						
Unweighted base	446	198	248	124	165	157
Base: All US adults in a relationship	439	224	216	130	158	151
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	13%	11%	18%	12%	7%
Through a mutual friend	24%	25%	24%	24%	24%	25%
At work	21%	23%	19%	19%	24%	18%
At a bar/restaurant	6%	5%	8%	4%	7%	7%
At an event (e.g., sports game, concert, etc.)	4%	5%	3%	5%	3%	5%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	2%	3%	6%	2%	-
In another way	28%	26%	31%	23%	26%	36%
Don't know / can't recall	1%	0%	2%	1%	1%	1%

Sex



YouGov° What the world thinks			Reg	Region		
	Total	Northeast	Midwest	South	West	White
YS_q1length. And how long have you been in your current elationship?						
Unweighted base	446	109	86	138	113	329
Base: All US adults in a relationship	439	128	74	133	104	288
Less than one month	2%	6%	1%	1%	-	1%
More than one month up to 6 months	3%	2%	3%	4%	2%	2%
More than 6 months up to one year	2%	2%	1%	3%	2%	3%
More than 1 year up to 2 years	5%	3%	10%	6%	4%	5%
More than 2 years up to 3 years	5%	4%	7%	2%	7%	5%
More than 3 years up to 4 years	6%	8%	5%	5%	5%	7%
More than 4 years up to 5 years	4%	4%	5%	2%	4%	2%
More than 5 years up to 10 years	19%	16%	17%	21%	22%	17%
More than 10 years up to 20 years	22%	22%	20%	23%	22%	23%
More than 20 years	32%	33%	31%	33%	33%	36%
YS_q2. In which ONE, if any, of the following ways did you nd your partner meet?						
Unweighted base	446	109	86	138	113	329
Base: All US adults in a relationship	439	128	74	133	104	288
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	17%	11%	10%	11%	12%
Through a mutual friend	24%	23%	27%	31%	16%	25%
At work	21%	20%	18%	20%	25%	21%
At a bar/restaurant	6%	8%	10%	4%	5%	7%
At an event (e.g., sports game, concert, etc.)	4%	2%	3%	3%	10%	4%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	2%	2%	3%	3%	2%
In another way	28%	28%	29%	28%	29%	28%
Don't know / can't recal	1%	1%	1%	1%	1%	1%

Sex

US_nat Sample: 24th - 25th August 2017



	Ra	ce	
Total	Black	Hispanic	Other (NET)

ZYS_q1length. And how long have you been in your current relationship?

Unweighted base	446	34	52	31
Base: All US adults in a relationship	439	41	79	32
Less than one month	2%	-	9%	-
More than one month up to 6 months	3%	8%	2%	-
More than 6 months up to one year	2%	2%	1%	3%
More than 1 year up to 2 years	5%	16%	3%	7%
More than 2 years up to 3 years	5%	3%	4%	9%
More than 3 years up to 4 years	6%	6%	3%	3%
More than 4 years up to 5 years	4%	4%	8%	5%
More than 5 years up to 10 years	19%	24%	16%	43%
More than 10 years up to 20 years	22%	26%	17%	16%
More than 20 years	32%	13%	37%	15%

ZYS_q2. In which ONE, if any, of the following ways did you and your partner meet?

Unweighted base	446	34	52	31
Base: All US adults in a relationship	439	41	79	32
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	3%	18%	11%
Through a mutual friend	24%	13%	36%	6%
At work	21%	27%	14%	25%
At a bar/restaurant	6%	7%	5%	5%
At an event (e.g., sports game, concert, etc.)	4%	3%	3%	15%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	1%	3%	7%
In another way	28%	43%	20%	31%
Don't know / can't recal	1%	2%	2%	-

Sex



YouGov [®] What the world thinks						
	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married
YS_q1length. And how long have you been in your current elationship?						
Unweighted base	446	155	135	92	64	299
Base: All US adults in a relationship	439	167	131	87	55	293
Less than one month	2%	5%	1%	-	1%	2%
More than one month up to 6 months	3%	4%	1%	3%	-	2%
More than 6 months up to one year	2%	0%	6%	2%	-	1%
More than 1 year up to 2 years	5%	2%	12%	4%	2%	1%
More than 2 years up to 3 years	5%	4%	6%	6%	2%	3%
More than 3 years up to 4 years	6%	4%	8%	7%	5%	2%
More than 4 years up to 5 years	4%	3%	4%	5%	2%	1%
More than 5 years up to 10 years	19%	16%	16%	31%	17%	15%
More than 10 years up to 20 years	22%	24%	23%	15%	26%	28%
More than 20 years	32%	38%	23%	28%	45%	44%
/S_q2. In which ONE, if any, of the following ways did you nd your partner meet?						
Unweighted base	446	155	135	92	64	299
Base: All US adults in a relationship	439	167	131	87	55	293
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	5%	18%	17%	13%	9%
Through a mutual friend	24%	29%	25%	20%	17%	28%
At work	21%	16%	21%	19%	37%	22%
At a bar/restaurant	6%	8%	6%	7%	4%	7%
At an event (e.g., sports game, concert, etc.)	4%	2%	3%	9%	6%	4%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	2%	2%	2%	7%	2%
In another way	28%	37%	24%	26%	17%	28%
Don't know / can't recal	1%	2%	-	1%	-	1%

Sex

US_nat Sample: 24th - 25th August 2017



YouGov What the world thinks		Marital Status						
What the World Hilling	Total	Separated	Divorced	Widowed	Never married	Domestic / civi partnership		
ZYS_q1length. And how long have you been in your current relationship?								
Unweighted base	446	4	20	7	89	27		
Base: All US adults in a relationship	439	3	19	5	91	27		
Less than one month	2%	-	-	-	3%	-		
More than one month up to 6 months	3%	24%	-	27%	2%	-		
More than 6 months up to one year	2%	27%	9%	-	4%	-		
More than 1 year up to 2 years	5%	-	10%	15%	16%	14%		
More than 2 years up to 3 years	5%	-	4%	15%	10%	3%		
More than 3 years up to 4 years	6%	-	20%	14%	14%	7%		
More than 4 years up to 5 years	4%	-	-	-	10%	10%		
More than 5 years up to 10 years	19%	-	25%	13%	29%	30%		
More than 10 years up to 20 years	22%	22%	28%	16%	6%	9%		
More than 20 years	32%	27%	3%	-	5%	27%		
ZYS_q2. In which ONE, if any, of the following ways did you and your partner meet?								
Unweighted base	446	4	20	7	89	27		
Base: All US adults in a relationship	439	3	19	5	91	27		
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	-	5%	44%	22%	20%		
Through a mutual friend	24%	-	20%	-	19%	16%		
At work	21%	24%	19%	-	17%	29%		
At a bar/restaurant	6%	22%	10%	-	5%	3%		
At an event (e.g., sports game, concert, etc.)	4%	27%	-	16%	3%	5%		
At a class (e.g., cooking, yoga, spin class, etc.)	3%	-	-	-	7%	-		
In another way	28%	27%	47%	41%	25%	27%		
Don't know / can't recal	1%	-	-	-	2%	-		

Sex



YouGov° What the world thinks		Children under the age of 18			Income		
	Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
YS_q1length. And how long have you been in your current elationship?							
Unweighted base	446	149	297	120	161	121	
Base: All US adults in a relationship	439	153	286	120	154	123	
Less than one month	2%	4%	1%	1%	2%	5%	
More than one month up to 6 months	3%	1%	3%	4%	2%	2%	
More than 6 months up to one year	2%	2%	2%	5%	1%	1%	
More than 1 year up to 2 years	5%	6%	5%	10%	7%	1%	
More than 2 years up to 3 years	5%	6%	4%	5%	5%	3%	
More than 3 years up to 4 years	6%	6%	5%	10%	6%	3%	
More than 4 years up to 5 years	4%	2%	4%	3%	4%	3%	
More than 5 years up to 10 years	19%	23%	17%	17%	20%	18%	
More than 10 years up to 20 years	22%	36%	15%	25%	27%	16%	
More than 20 years	32%	13%	43%	20%	25%	48%	
YS_q2. In which ONE, if any, of the following ways did you not your partner meet?							
Unweighted base	446	149	297	120	161	121	
Base: All US adults in a relationship	439	153	286	120	154	123	
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	11%	13%	14%	14%	11%	
Through a mutual friend	24%	29%	22%	21%	31%	23%	
At work	21%	23%	20%	19%	16%	22%	
At a bar/restaurant	6%	5%	7%	5%	8%	6%	
At an event (e.g., sports game, concert, etc.)	4%	5%	4%	4%	3%	5%	
At a class (e.g., cooking, yoga, spin class, etc.)	3%	2%	3%	4%	1%	2%	
In another way	28%	25%	30%	33%	26%	31%	
Don't know / can't recal	1%	1%	1%	1%	1%	1%	

Sex

US_nat Sample: 24th - 25th August 2017



Total Prefer not to say

ZYS_q1length. And how long have you been in your current relationship?

Unweighted base	446	44
Base: All US adults in a relationship	439	42
Less than one month	2%	-
More than one month up to 6 months	3%	-
More than 6 months up to one year	2%	-
More than 1 year up to 2 years	5%	-
More than 2 years up to 3 years	5%	7%
More than 3 years up to 4 years	6%	-
More than 4 years up to 5 years	4%	5%
More than 5 years up to 10 years	19%	28%
More than 10 years up to 20 years	22%	10%
More than 20 years	32%	50%

ZYS_q2. In which ONE, if any, of the following ways did you and your partner meet?

Unweighted base	446	44
Base: All US adults in a relationship	439	42
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	6%
Through a mutual friend	24%	17%
At work	21%	40%
At a bar/restaurant	6%	5%
At an event (e.g., sports game, concert, etc.)	4%	7%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	6%
In another way	28%	17%
Don't know / can't recal	1%	2%

Sex



YouGov® What the world thinks						
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
YS_q1length. And how long have you been in your current elationship?						
Unweighted base	446	357	169	140	122	24
Base: All US adults in a relationship	439	356	161	138	127	28
Less than one month	2%	2%	1%	1%	2%	-
More than one month up to 6 months	3%	3%	2%	2%	2%	5%
More than 6 months up to one year	2%	2%	1%	2%	4%	7%
More than 1 year up to 2 years	5%	5%	9%	5%	7%	6%
More than 2 years up to 3 years	5%	4%	5%	5%	9%	3%
More than 3 years up to 4 years	6%	7%	9%	6%	5%	5%
More than 4 years up to 5 years	4%	4%	4%	3%	2%	3%
More than 5 years up to 10 years	19%	21%	22%	23%	28%	18%
More than 10 years up to 20 years	22%	22%	21%	23%	23%	25%
More than 20 years	32%	30%	26%	31%	18%	29%
YS_q2. In which ONE, if any, of the following ways did you not your partner meet?						
Unweighted base	446	357	169	140	122	24
Base: All US adults in a relationship	439	356	161	138	127	28
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	14%	17%	19%	16%	29%
Through a mutual friend	24%	25%	19%	23%	23%	23%
At work	21%	20%	21%	24%	24%	23%
At a bar/restaurant	6%	5%	6%	3%	5%	-
At an event (e.g., sports game, concert, etc.)	4%	4%	3%	4%	3%	5%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	2%	5%	3%	4%	3%
In another way	28%	29%	28%	22%	24%	18%
Don't know / can't recall	1%	1%	1%	1%	1%	-

Sex



YouGov [®] What the world thinks		Social networks membership					
	Total	Pinterest	Tumblr	Instagram	nosquare	Snapchat	
YS_q1length. And how long have you been in your current elationship?							
Unweighted base	446	140	43	148	2	93	
Base: All US adults in a relationship	439	133	47	145	2	93	
Less than one month	2%	1%	-	1%	-	2%	
More than one month up to 6 months	3%	2%	8%	5%	-	5%	
More than 6 months up to one year	2%	3%	2%	4%	-	4%	
More than 1 year up to 2 years	5%	11%	13%	10%	-	15%	
More than 2 years up to 3 years	5%	4%	8%	6%	-	9%	
More than 3 years up to 4 years	6%	8%	14%	11%	-	12%	
More than 4 years up to 5 years	4%	4%	6%	2%	-	8%	
More than 5 years up to 10 years	19%	19%	20%	17%	100%	19%	
More than 10 years up to 20 years	22%	26%	18%	24%	-	18%	
More than 20 years	32%	20%	11%	21%	-	9%	
YS_q2. In which ONE, if any, of the following ways did you nd your partner meet?							
Unweighted base	446	140	43	148	2	93	
Base: All US adults in a relationship	439	133	47	145	2	93	
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	19%	25%	16%	_	20%	
Through a mutual friend	24%	25%	29%	22%	38%	18%	
At work	21%	23%	21%	20%	62%	24%	
At a bar/restaurant	6%	5%	2%	7%	-	3%	
At an event (e.g., sports game, concert, etc.)	4%	-	-	2%	-	4%	
At a class (e.g., cooking, yoga, spin class, etc.)	3%	2%	2%	2%	_	1%	
In another way	28%	25%	19%	30%	-	28%	
Don't know / can't recal	1%	1%	2%	1%	_	2%	

Sex

US_nat Sample: 24th - 25th August 2017



Total Periscope Other Don't know None					
	Total	Periscope	Other	Don't know	None

ZYS_q1length. And how long have you been in your current relationship?

Unweighted base	446	9	9	1	52
Base: All US adults in a relationship	439	10	8	1	48
Less than one month	2%	-	-	-	-
More than one month up to 6 months	3%	-	-	-	-
More than 6 months up to one year	2%	-	-	-	2%
More than 1 year up to 2 years	5%	9%	-	-	3%
More than 2 years up to 3 years	5%	-	-	-	2%
More than 3 years up to 4 years	6%	-	-	-	3%
More than 4 years up to 5 years	4%	-	-	-	-
More than 5 years up to 10 years	19%	60%	44%	100%	10%
More than 10 years up to 20 years	22%	31%	37%	-	23%
More than 20 years	32%	_	19%	-	59%

ZYS_q2. In which ONE, if any, of the following ways did you and your partner meet?

Unweighted base	446	9	9	1	52
Base: All US adults in a relationship	439	10	8	1	48
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	24%	28%	-	4%
Through a mutual friend	24%	9%	30%	-	21%
At work	21%	53%	19%	-	30%
At a bar/restaurant	6%	-	-	-	10%
At an event (e.g., sports game, concert, etc.)	4%	-	-	100%	7%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	7%	-	-	2%
In another way	28%	7%	23%	-	25%
Don't know / can't recal	1%	_	-	-	-

Sex



YouGov° What the world thinks					R	elationship S
	Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced
YS_q1length. And how long have you been in your current elationship?						
Unweighted base	446	189	203	54	-	-
Base: All US adults in a relationship	439	191	194	53	-	-
Less than one month	2%	5%	-	1%	-	-
More than one month up to 6 months	3%	2%	0%	12%	-	-
More than 6 months up to one year	2%	1%	1%	9%	-	-
More than 1 year up to 2 years	5%	1%	6%	21%	-	-
More than 2 years up to 3 years	5%	3%	4%	11%	-	-
More than 3 years up to 4 years	6%	3%	7%	8%	-	-
More than 4 years up to 5 years	4%	2%	4%	7%	-	-
More than 5 years up to 10 years	19%	15%	23%	20%	-	-
More than 10 years up to 20 years	22%	29%	19%	7%	-	-
More than 20 years	32%	38%	35%	3%	-	-
YS_q2. In which ONE, if any, of the following ways did you not your partner meet?						
Unweighted base	446	189	203	54	-	-
Base: All US adults in a relationship	439	191	194	53	-	-
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	9%	13%	18%	-	-
Through a mutual friend	24%	26%	25%	15%	-	-
At work	21%	20%	23%	16%	-	-
At a bar/restaurant	6%	7%	7%	3%	-	-
At an event (e.g., sports game, concert, etc.)	4%	4%	4%	6%	-	-
At a class (e.g., cooking, yoga, spin class, etc.)	3%	2%	2%	8%	-	-
In another way	28%	30%	26%	32%	-	-
Don't know / can't recall	1%	2%	-	2%	-	-

Sex



YouGov What the world thinks		s				
	Total	Single – widowed	Single – never married	Other	Prefer not to say	1 month to up to 1 year
ZYS_q1length. And how long have you been in your current relationship?						
Unweighted base	446	-	-	-	-	25
Base: All US adults in a relationship	439	-	-	-	-	31
Less than one month	2%	-	-	-	-	31%
More than one month up to 6 months	3%	-	-	-	-	37%
More than 6 months up to one year	2%	-	-	-	-	32%
More than 1 year up to 2 years	5%	-	-	-	-	-
More than 2 years up to 3 years	5%	-	-	-	-	-
More than 3 years up to 4 years	6%	-	-	-	-	-
More than 4 years up to 5 years	4%	-	-	-	-	-
More than 5 years up to 10 years	19%	-	-	-	-	-
More than 10 years up to 20 years	22%	-	-	-	-	-
More than 20 years	32%	-	-	-	-	-
ZYS_q2. In which ONE, if any, of the following ways did you and your partner meet?						
Unweighted base	446	-	-	-	-	25
Base: All US adults in a relationship	439	-	-	-	-	31
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	-	-	-	-	25%
Through a mutual friend	24%	-	-	-	-	32%
At work	21%	-	-	-	-	9%
At a bar/restaurant	6%	-	-	-	-	8%
At an event (e.g., sports game, concert, etc.)	4%	-	-	-	-	7%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	-	-	-	-	-
In another way	28%	-	-	-	-	18%
Don't know / can't recall	1%	-	-	-	-	-

Sex

US_nat Sample: 24th - 25th August 2017



	Ler	ngth of Relations	hip	
Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years

ZYS_q1length. And how long have you been in your current relationship?

Unweighted base	446	85	84	104	148
Base: All US adults in a relationship	439	85	84	97	142
Less than one month	2%	-	-	-	-
More than one month up to 6 months	3%	-	-	-	-
More than 6 months up to one year	2%	-	-	-	-
More than 1 year up to 2 years	5%	28%	-	-	-
More than 2 years up to 3 years	5%	24%	-	-	-
More than 3 years up to 4 years	6%	29%	-	-	-
More than 4 years up to 5 years	4%	18%	-	-	-
More than 5 years up to 10 years	19%	-	100%	-	-
More than 10 years up to 20 years	22%	-	-	100%	-
More than 20 years	32%	-	-	-	100%

ZYS_q2. In which ONE, if any, of the following ways did you and your partner meet?

Unweighted base	446	85	84	104	148
Base: All US adults in a relationship	439	85	84	97	142
Through a dating app or website (e.g., eHarmony, Bumble, etc.)	12%	31%	7%	14%	1%
Through a mutual friend	24%	15%	23%	21%	31%
At work	21%	12%	30%	22%	22%
At a bar/restaurant	6%	3%	4%	8%	9%
At an event (e.g., sports game, concert, etc.)	4%	6%	2%	5%	3%
At a class (e.g., cooking, yoga, spin class, etc.)	3%	4%	5%	2%	1%
In another way	28%	29%	29%	29%	30%
Don't know / can't recal	1%	1%	-	-	3%

Sex

US_nat Sample: 24th - 25th August 2017



YouGov® What the world thinks		Gei	nder		Age	
	Total	Male	Female	18 to 34	35 to 54	55+
ZYS_q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
Everyday	4%	5%	3%	6%	4%	1%
A few times a week	14%	13%	15%	17%	18%	8%
Once a week	8%	9%	7%	7%	9%	8%
A few times a month	14%	17%	11%	14%	13%	15%
Once a month	5%	6%	3%	8%	4%	3%
Once every 2 to 3 months	4%	4%	3%	4%	5%	2%
Once every 4 to 5 months	2%	2%	1%	1%	2%	2%
Once every 6 months	1%	1%	1%	2%	2%	1%
Less often than once every 6 months	9%	8%	9%	5%	12%	9%
Never	11%	10%	12%	10%	8%	15%
Don't know	2%	2%	1%	3%	2%	1%
Not applicable – I am abstinent	7%	5%	10%	7%	6%	9%
Prefer not to say	20%	17%	23%	17%	17%	26%
ZYS_q4. And how often, if ever, would you like to have sexual						

ZYS_q4. And how often, if ever, would you like to have sexua intercourse?

Less often

Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
Everyday	13%	18%	9%	18%	17%	6%
A few times a week	26%	30%	22%	33%	28%	18%
Once a week	12%	16%	9%	9%	13%	15%
A few times a month	10%	9%	11%	6%	10%	13%
Once a month	3%	4%	3%	3%	3%	5%
Once every 2 to 3 months	1%	1%	2%	2%	1%	1%
Once every 4 to 5 months	0%	0%	0%	0%	0%	0%
Once every 6 months	0%	0%	1%	-	0%	1%
than once every 6 months	2%	1%	2%	1%	2%	2%
_						

Sex



YouGov° What the world thinks			Reg	ion		
	Total	Northeast	Midwest	South	West	White
ZYS_q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Everyday	4%	5%	3%	4%	3%	3%
A few times a week	14%	15%	15%	13%	13%	15%
Once a week	8%	12%	8%	5%	9%	7%
A few times a month	14%	14%	14%	15%	13%	15%
Once a month	5%	3%	4%	2%	11%	3%
Once every 2 to 3 months	4%	6%	2%	5%	2%	3%
Once every 4 to 5 months	2%	1%	2%	2%	1%	2%
Once every 6 months	1%	1%	1%	2%	1%	1%
Less often than once every 6 months	9%	8%	11%	7%	10%	10%
Never	11%	10%	14%	13%	7%	13%
Don't know	2%	2%	2%	1%	2%	2%
Not applicable – I am abstinent	7%	7%	8%	6%	8%	7%
Prefer not to say	20%	17%	17%	24%	20%	20%
YS_q4. And how often, if ever, would you like to have sexual ntercourse?						
Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Everyday	13%	12%	13%	17%	11%	12%
A few times a week	26%	31%	26%	20%	28%	26%
Once a week	12%	16%	11%	10%	12%	11%
A few times a month	10%	7%	11%	11%	11%	12%
Once a month	3%	5%	3%	3%	3%	3%
Once every 2 to 3 months	1%	1%	1%	1%	1%	1%
Once every 4 to 5 months	0%	0%	0%	0%	-	0%
Once every 6 months	0%	0%	-	0%	1%	0%
Less often than once every 6 months	2%	2%	3%	1%	2%	2%

Sex

US_nat Sample: 24th - 25th August 2017



	Ra	ce	
Total	Black	Hispanic	Other (NET)

ZYS_q3. How often, if ever, do you have sexual intercourse?

_				
Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
Everyday	4%	5%	6%	5%
A few times a week	14%	16%	8%	15%
Once a week	8%	5%	17%	9%
A few times a month	14%	7%	19%	10%
Once a month	5%	2%	16%	-
Once every 2 to 3 months	4%	10%	3%	4%
Once every 4 to 5 months	2%	3%	-	-
Once every 6 months	1%	-	1%	4%
Less often than once every 6 months	9%	5%	4%	12%
Never	11%	8%	1%	14%
Don't know	2%	4%	1%	1%
Not applicable – I am abstinent	7%	10%	7%	7%
Prefer not to say	20%	24%	16%	19%

ZYS_q4. And how often, if ever, would you like to have sexual intercourse?

Unweighted base	1108	111	103	82
· · ·				
Base: All US adults	1093	134	162	90
Everyday	13%	18%	17%	13%
A few times a week	26%	18%	29%	29%
Once a week	12%	14%	22%	7%
A few times a month	10%	3%	6%	10%
Once a month	3%	4%	2%	6%
Once every 2 to 3 months	1%	1%	2%	-
Once every 4 to 5 months	0%	1%	1%	-
Once every 6 months	0%	1%	1%	1%
Less often than once every 6 months	2%	1%	1%	1%

Sex



YouGov° What the world thinks			Educat	ion		
	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married
ZYS_q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
Everyday	4%	6%	3%	2%	1%	4%
A few times a week	14%	10%	15%	18%	18%	18%
Once a week	8%	8%	8%	8%	13%	12%
A few times a month	14%	14%	13%	15%	15%	17%
Once a month	5%	7%	4%	4%	-	4%
Once every 2 to 3 months	4%	4%	4%	1%	5%	3%
Once every 4 to 5 months	2%	1%	2%	1%	3%	2%
Once every 6 months	1%	1%	3%	0%	-	1%
Less often than once every 6 months	9%	6%	10%	11%	12%	7%
Never	11%	11%	9%	14%	10%	7%
Don't know	2%	2%	2%	0%	1%	1%
Not applicable – I am abstinent	7%	7%	9%	6%	6%	2%
Prefer not to say	20%	23%	19%	18%	17%	23%
YS_q4. And how often, if ever, would you like to have sexual ntercourse?						
Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
Everyday	13%	14%	13%	15%	10%	13%
A few times a week	26%	22%	28%	29%	34%	26%
Once a week	12%	12%	13%	9%	16%	15%
A few times a month	10%	10%	11%	10%	11%	12%
Once a month	3%	4%	2%	4%	6%	4%
Once every 2 to 3 months	1%	1%	1%	2%	1%	1%
Once every 4 to 5 months	0%	0%	0%	1%	-	0%
Once every 6 months	0%	0%	1%	1%	-	1%
Less often than once every 6 months	2%	2%	2%	1%	1%	1%

Sex

US_nat Sample: 24th - 25th August 2017



YouGov® What the world thinks			Marital	Status		
	Total	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
ZYS_q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Everyday	4%	2%	2%	-	4%	7%
A few times a week	14%	5%	11%	7%	11%	17%
Once a week	8%	15%	5%	2%	5%	7%
A few times a month	14%	9%	16%	7%	11%	27%
Once a month	5%	3%	3%	2%	7%	10%
Once every 2 to 3 months	4%	27%	3%	2%	3%	5%
Once every 4 to 5 months	2%	3%	1%	-	2%	-
Once every 6 months	1%	-	-	-	2%	3%
Less often than once every 6 months	9%	6%	9%	5%	12%	9%
Never	11%	5%	14%	29%	13%	6%
Don't know	2%	-	2%	2%	3%	-
Not applicable – I am abstinent	7%	7%	14%	27%	10%	-
Prefer not to say	20%	18%	21%	18%	19%	8%
ZYS_q4. And how often, if ever, would you like to have sexual intercourse?						
Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Everyday	13%	8%	10%	4%	16%	22%
A few times a week	26%	13%	26%	18%	27%	30%
Once a week	12%	35%	10%	-	10%	8%
A few times a month	10%	7%	11%	16%	7%	12%

4%

1%

1%

1%

0%

0%

3%

12%

2%

3%

2%

2%

2%

4%

3%

1%

0%

0%

2%

12%

2%

2%

Once a month

Once every 2 to 3 months

Once every 4 to 5 months

Less often than once every 6 months

Once every 6 months

Sex



YouGov° What the world thinks	Total	Children under the age of 18		Income		
		Yes	No	Under \$40k	\$40k to \$80k	\$80k+
ZYS_q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Everyday	4%	8%	2%	4%	5%	4%
A few times a week	14%	24%	11%	11%	16%	21%
Once a week	8%	13%	7%	7%	12%	8%
A few times a month	14%	19%	12%	9%	18%	19%
Once a month	5%	4%	5%	7%	4%	4%
Once every 2 to 3 months	4%	6%	3%	4%	4%	3%
Once every 4 to 5 months	2%	1%	2%	1%	1%	2%
Once every 6 months	1%	1%	1%	1%	2%	1%
Less often than once every 6 months	9%	4%	10%	10%	8%	8%
Never	11%	4%	13%	12%	9%	12%
Don't know	2%	2%	2%	2%	1%	-
Not applicable – I am abstinent	7%	2%	9%	11%	6%	3%
Prefer not to say	20%	12%	23%	20%	14%	14%
/S_q4. And how often, if ever, would you like to have sexual tercourse?						
Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Everyday	13%	24%	10%	12%	17%	16%
A few times a week	26%	31%	24%	25%	27%	27%
Once a week	12%	15%	11%	11%	12%	17%
A few times a month	10%	9%	10%	9%	12%	13%
Once a month	3%	3%	4%	4%	5%	4%
Once every 2 to 3 months	1%	0%	1%	1%	1%	2%
Once every 4 to 5 months	0%	0%	0%	0%	1%	-
Once every 6 months	0%	-	1%	0%	1%	0%
Less often than once every 6 months	2%	1%	2%	3%	1%	1%

Sex

US_nat Sample: 24th - 25th August 2017



Total	Prefer not to
	say

ZYS_q3. How often, if ever, do you have sexual intercourse?

Unweighted base	1108	157
Base: All US adults	1093	148
Everyday	4%	1%
A few times a week	14%	8%
Once a week	8%	5%
A few times a month	14%	13%
Once a month	5%	2%
Once every 2 to 3 months	4%	3%
Once every 4 to 5 months	2%	1%
Once every 6 months	1%	2%
Less often than once every 6 months	9%	6%
Never	11%	9%
Don't know	2%	4%
Not applicable – I am abstinent	7%	5%
Prefer not to say	20%	42%

ZYS_q4. And how often, if ever, would you like to have sexual intercourse?

Unweighted base	1108	157
Base: All US adults	1093	148
Everyday	13%	7%
A few times a week	26%	24%
Once a week	12%	11%
A few times a month	10%	4%
Once a month	3%	1%
Once every 2 to 3 months	1%	-
Once every 4 to 5 months	0%	-
Once every 6 months	0%	1%
Less often than once every 6 months	2%	1%

Sex

YouGov° What the world thinks						
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
ZYS q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60
Everyday	4%	4%	2%	2%	3%	10%
A few times a week	14%	14%	17%	18%	22%	15%
Once a week	8%	8%	6%	10%	7%	8%
A few times a month	14%	15%	14%	15%	13%	7%
Once a month	5%	5%	4%	3%	2%	5%
Once every 2 to 3 months	4%	4%	5%	4%	5%	10%
Once every 4 to 5 months	2%	1%	1%	2%	2%	-
Once every 6 months	1%	1%	1%	1%	1%	-
Less often than once every 6 months	9%	9%	11%	14%	10%	11%
Never	11%	11%	13%	10%	7%	12%
Don't know	2%	1%	1%	1%	2%	1%
Not applicable – I am abstinent	7%	7%	7%	6%	8%	9%
Prefer not to say	20%	19%	18%	16%	17%	11%
YS_q4. And how often, if ever, would you like to have sexual tercourse?						
Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60
Everyday	13%	14%	12%	14%	15%	16%
A few times a week	26%	28%	30%	35%	33%	47%
Once a week	12%	12%	10%	13%	10%	9%
A few times a month	10%	10%	11%	10%	7%	3%
Once a month	3%	3%	4%	4%	4%	3%
Once every 2 to 3 months	1%	1%	1%	0%	0%	-
Once every 4 to 5 months	0%	-	0%	0%	1%	-
Once every 6 months	0%	0%	0%	-	-	-
Less often than once every 6 months	2%	2%	3%	1%	3%	5%

Sex



YouGov° What the world thinks		Social networks membership				
	Total	Pinterest	Tumblr	Instagram	nosquare	Snapchat
YS_q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	297	97	319	3	186
Base: All US adults	1093	270	102	322	3	192
Everyday	4%	2%	4%	4%	-	7%
A few times a week	14%	19%	22%	19%	23%	23%
Once a week	8%	13%	7%	8%	38%	9%
A few times a month	14%	10%	14%	16%	-	16%
Once a month	5%	3%	3%	5%	-	5%
Once every 2 to 3 months	4%	4%	2%	4%	-	4%
Once every 4 to 5 months	2%	2%	2%	1%	-	1%
Once every 6 months	1%	1%	-	1%	-	1%
Less often than once every 6 months	9%	10%	16%	8%	-	8%
Never	11%	9%	16%	8%	-	9%
Don't know	2%	2%	1%	1%	-	2%
Not applicable – I am abstinent	7%	5%	6%	7%	38%	4%
Prefer not to say	20%	18%	8%	18%	-	11%
S_q4. And how often, if ever, would you like to have sexual tercourse?						
Unweighted base	1108	297	97	319	3	186
Base: All US adults	1093	270	102	322	3	192
Everyday	13%	7%	14%	15%	38%	19%
A few times a week	26%	31%	41%	31%	23%	38%
Once a week	12%	12%	11%	11%	-	10%
A few times a month	10%	11%	7%	10%	-	8%
Once a month	3%	4%	2%	4%	-	3%
Once every 2 to 3 months	1%	1%	-	1%	-	0%
Once every 4 to 5 months	0%	0%	-	0%	-	-
Once every 6 months	0%	0%	-	0%	-	-
Less often than once every 6 months	2%	2%	3%	2%	-	3%

Sex

US_nat Sample: 24th - 25th August 2017



Γ					
	Total	Periscope	Other	Don't know	None
Ξ	4400		00		440
е	1108	21	20	6	148
s	1093	22	23	9	135
ıy	4%	12%	6%	-	1%
k	14%	42%	13%	10%	11%

ZYS_q3. How often, if ever, do you have sexual intercourse?

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Everyday	4%	12%	6%	-	1%
A few times a week	14%	42%	13%	10%	11%
Once a week	8%	15%	3%	-	10%
A few times a month	14%	-	12%	-	12%
Once a month	5%	-	4%	-	3%
Once every 2 to 3 months	4%	4%	-	-	3%
Once every 4 to 5 months	2%	-	-	-	1%
Once every 6 months	1%	-	-	10%	1%
Less often than once every 6 months	9%	-	3%	-	8%
Never	11%	13%	16%	-	10%
Don't know	2%	-	-	-	2%
Not applicable – I am abstinent	7%	2%	26%	13%	6%
Prefer not to say	20%	12%	16%	67%	30%

ZYS_q4. And how often, if ever, would you like to have sexual intercourse?

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Everyday	13%	12%	6%	-	12%
A few times a week	26%	54%	28%	23%	18%
Once a week	12%	15%	12%	-	15%
A few times a month	10%	_	4%	-	12%
Once a month	3%	_	-	-	2%
Once every 2 to 3 months	1%	_	-	-	1%
Once every 4 to 5 months	0%	_	-	-	-
Once every 6 months	0%	_	-	-	2%
Less often than once every 6 months	2%	-	-	10%	1%

Sex

YouGov° What the world thinks	Total	Relationship Sta				
		Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced
ZYS q3. How often, if ever, do you have sexual intercourse?						
Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Everyday	4%	10%	3%	4%	9%	1%
A few times a week	14%	28%	24%	36%	-	6%
Once a week	8%	16%	14%	6%	12%	5%
A few times a month	14%	13%	27%	26%	4%	17%
Once a month	5%	6%	5%	9%	15%	2%
Once every 2 to 3 months	4%	2%	4%	1%	-	15%
Once every 4 to 5 months	2%	2%	1%	-	15%	2%
Once every 6 months	1%	1%	1%	-	5%	-
Less often than once every 6 months	9%	6%	7%	7%	11%	11%
Never	11%	5%	5%	5%	9%	18%
Don't know	2%	1%	1%	-	-	2%
Not applicable – I am abstinent	7%	2%	0%	3%	8%	18%
Prefer not to say	20%	7%	7%	3%	11%	4%
ZYS_q4. And how often, if ever, would you like to have sexual ntercourse?						
Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Everyday	13%	23%	11%	19%	14%	12%
A few times a week	26%	32%	41%	44%	17%	20%
Once a week	12%	15%	18%	10%	-	22%
A few times a month	10%	11%	14%	12%	15%	12%
Once a month	3%	5%	4%	3%	13%	8%
Once every 2 to 3 months	1%	1%	0%	4%	8%	-
Once every 4 to 5 months	0%	1%	1%	-	7%	-
Once every 6 months	0%	1%	1%	-	-	-
Less often than once every 6 months	2%	0%	1%	4%	9%	2%

Sex



YouGov What the world thinks		s					
	Total	Single – widowed	Single – never married	Other	Prefer not to say	1 month to up to 1 year	
ZYS_q3. How often, if ever, do you have sexual intercourse?							
Unweighted base	1108	42	202	126	177	25	
Base: All US adults	1093	33	237	109	164	31	
Everyday	4%	-	4%	1%	-	46%	
A few times a week	14%	2%	4%	15%	-	42%	
Once a week	8%	_	3%	11%	1%	-	
A few times a month	14%	10%	7%	24%	0%	10%	
Once a month	5%	2%	8%	3%	-	-	
Once every 2 to 3 months	4%	-	3%	6%	0%	-	
Once every 4 to 5 months	2%	-	2%	1%	-	-	
Once every 6 months	1%	-	3%	1%	-	-	
Less often than once every 6 months	9%	9%	17%	9%	-	-	
Never	11%	38%	21%	14%	-	2%	
Don't know	2%	-	4%	2%	0%	-	
Not applicable – I am abstinent	7%	38%	16%	3%	0%	-	
Prefer not to say	20%	-	6%	10%	98%	-	
ZYS_q4. And how often, if ever, would you like to have sexual intercourse?							
Unweighted base	1108	42	202	126	177	25	
Base: All US adults	1093	33	237	109	164	31	
Everyday	13%	2%	18%	13%	-	61%	
A few times a week	26%	16%	25%	28%	1%	23%	
Once a week	12%	-	11%	15%	1%	3%	
A few times a month	10%	17%	7%	18%	1%	5%	
Once a month	3%	2%	1%	4%	-	3%	
Once every 2 to 3 months	1%	2%	1%	1%	-	4%	
Once every 4 to 5 months	0%	-	-	-	-	-	
Once every 6 months	0%	3%	0%	1%	-	-	
Less often than once every 6 months	2%	5%	4%	-	-	-	

Sex

US_nat Sample: 24th - 25th August 2017



	Length of Relationship					
Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years		

ZYS_q3. How often, if ever, do you have sexual intercourse?

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Everyday	4%	2%	3%	6%	2%
A few times a week	14%	39%	41%	17%	16%
Once a week	8%	11%	13%	24%	13%
A few times a month	14%	24%	19%	16%	26%
Once a month	5%	8%	6%	9%	3%
Once every 2 to 3 months	4%	4%	3%	5%	1%
Once every 4 to 5 months	2%	-	1%	1%	3%
Once every 6 months	1%	-	-	3%	1%
Less often than once every 6 months	9%	2%	4%	7%	12%
Never	11%	3%	6%	2%	8%
Don't know	2%	3%	-	2%	1%
Not applicable – I am abstinent	7%	-	-	1%	3%
Prefer not to say	20%	4%	5%	5%	10%

ZYS_q4. And how often, if ever, would you like to have sexual intercourse?

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Everyday	13%	13%	18%	14%	11%
A few times a week	26%	48%	49%	37%	28%
Once a week	12%	12%	10%	18%	22%
A few times a month	10%	11%	13%	13%	14%
Once a month	3%	3%	3%	6%	6%
Once every 2 to 3 months	1%	1%	-	2%	1%
Once every 4 to 5 months	0%	-	-	1%	1%
Once every 6 months	0%	-	-	1%	1%
Less often than once every 6 months	2%	2%	-	1%	2%

Sex



		Gen	der		Age	
	Total	Male	Female	18 to 34	35 to 54	55+
Never	4%	2%	5%	2%	2%	6%
Don't know	5%	3%	7%	6%	5%	4%
Not applicable – I am abstinent	4%	2%	6%	4%	3%	5%
Prefer not to say	18%	14%	23%	15%	15%	24%

Sex



	Total	Northeast	Midwest	South	West	White
Never	4%	2%	5%	6%	2%	5%
Don't know	5%	6%	6%	5%	4%	5%
Not applicable – I am abstinent	4%	2%	4%	5%	5%	4%
Prefer not to say	18%	15%	15%	22%	19%	18%

Sex



		Race				
	Total	Black	Hispanic	Other (NET)		
Never	4%	1%	1%	5%		
Don't know	5%	7%	3%	6%		
Not applicable – I am abstinent	4%	10%	1%	4%		
Prefer not to say	18%	22%	15%	19%		

Sex



			Education				
	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married	
Never	4%	4%	3%	3%	6%	3%	
Don't know	5%	6%	4%	6%	3%	3%	
Not applicable – I am abstinent	4%	4%	7%	1%	1%	1%	
Prefer not to say	18%	22%	16%	18%	12%	21%	

Sex



	Total		Marital	Status		
		Separated	Divorced	Widowed	Never married	Domestic / civil partnership
Never	4%	-	6%	9%	4%	2%
Don't know	5%	_	6%	5%	8%	-
Not applicable – I am abstinent	4%	3%	8%	16%	6%	-
Prefer not to say	18%	18%	18%	23%	16%	8%

Sex



		Children unde	r the age of 18		Inco	ome
	Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Never	4%	1%	5%	4%	4%	4%
Don't know	5%	3%	6%	6%	4%	2%
Not applicable – I am abstinent	4%	2%	5%	7%	2%	4%
Prefer not to say	18%	11%	21%	18%	13%	10%

Sex



	Total	Prefer not to say
Never	4%	2%
Don't know	5%	7%
Not applicable – I am abstinent	4%	2%
Prefer not to say	18%	41%

Sex



	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Never	4%	4%	3%	2%	3%	4%
Don't know	5%	5%	5%	4%	5%	1%
Not applicable – I am abstinent	4%	3%	4%	2%	3%	4%
Prefer not to say	18%	17%	16%	13%	15%	10%

Sex



		Social networks membership					
	Total	Pinterest	Tumbir	Instagram	nosquare	Snapchat	
Never	4%	4%	2%	2%	38%	1%	
Don't know	5%	7%	9%	4%	-	7%	
Not applicable – I am abstinent	4%	3%	3%	3%	-	2%	
Prefer not to say	18%	18%	8%	17%	-	9%	

Sex



	Total	Periscope	Other	Don't know	None
Never	4%	-	-	-	2%
Don't know	5%	4%	20%	-	2%
Not applicable – I am abstinent	4%	2%	14%	-	5%
Prefer not to say	18%	12%	16%	67%	28%

Sex



					F	Relationship Statu
	Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced
Never	4%	2%	2%	-	5%	7%
Don't know	5%	3%	1%	3%	-	7%
Not applicable – I am abstinent	4%	-	1%	-	8%	9%
Prefer not to say	18%	5%	5%	2%	4%	2%

Sex



		s				
	Total	Single – widowed	Single – never married	Other	Prefer not to say	1 month to up to 1 year
Never	4%	12%	6%	6%	-	-
Don't know	5%	10%	12%	5%	-	-
Not applicable – I am abstinent	4%	24%	10%	1%	0%	-
Prefer not to say	18%	7%	4%	8%	97%	-

Sex



		Le	ngth of Relationsl	hip	
	Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years
Never	4%	-	2%	1%	4%
Don't know	5%	6%	2%	2%	1%
Not applicable – I am abstinent	4%	1%	-	-	1%
Prefer not to say	18%	2%	3%	4%	8%

Sex

US_nat Sample: 24th - 25th August 2017



	Ger	nder		Age	
Total	Male	Female	18 to 34	35 to 54	55+

ZYS_q5. Typically when you have sex, how many different positions do you have sex in?

Unweighted base 804 347 457 211 282 311 Base: All US adults who have sex 808 414 394 263 277 269 12% 14% 11% 10% 11% 15% 2 28% 28% 28% 29% 29% 27% 3 19% 21% 18% 20% 25% 13% 8% 10% 6% 11% 7% 6% 7% 8% 5% 6% 9% 6% 5 or more Don't know 4% 5% 4% 6% 3% 4% 21% 28% 16% 29% Prefer not to say 15% 18%

ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

1108	465	643	278	359	471
1093	542	550	342	350	401
16%	21%	11%	16%	17%	14%
12%	11%	13%	8%	18%	10%
16%	16%	17%	18%	16%	16%
16%	15%	17%	15%	15%	17%
14%	15%	13%	17%	11%	13%
12%	11%	13%	14%	11%	11%
14%	10%	18%	13%	11%	17%
	1093 16% 12% 16% 16% 14% 12%	1093 542 16% 21% 12% 11% 16% 16% 16% 15% 14% 15% 12% 11%	1093 542 550 16% 21% 11% 12% 11% 13% 16% 16% 17% 16% 15% 17% 14% 15% 13% 12% 11% 13%	1093 542 550 342 16% 21% 11% 16% 12% 11% 13% 8% 16% 16% 17% 18% 16% 15% 17% 15% 14% 15% 13% 17% 12% 11% 13% 14%	1093 542 550 342 350 16% 21% 11% 16% 17% 12% 11% 13% 8% 18% 16% 16% 17% 18% 16% 16% 15% 17% 15% 15% 14% 15% 13% 17% 11% 12% 11% 13% 14% 11%

Sex

US_nat Sample: 24th - 25th August 2017

Prefer not to say

14%

12%



YouGov [®] What the world thinks		Region				
	Total	Northeast	Midwest	South	West	White
ZYS_q5. Typically when you have sex, how many different positions do you have sex in?						
Unweighted base	804	176	164	264	200	581
Base: All US adults who have sex	808	201	142	250	215	508
1	12%	18%	11%	11%	10%	13%
2	28%	25%	31%	25%	33%	28%
3	19%	13%	18%	23%	23%	18%
4	8%	16%	5%	6%	5%	6%
5 or more	7%	4%	12%	6%	7%	8%
Don't know	4%	6%	5%	4%	4%	6%
Prefer not to say	21%	18%	19%	27%	18%	22%
ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?						
Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Much more often when they are single than when in a relationship	16%	16%	12%	18%	15%	11%
Somewhat more often when they are single than when in a relationship	12%	14%	11%	9%	15%	12%
About the same	16%	20%	19%	14%	14%	16%
Somewhat more often when they are in a relationship than when single	16%	14%	16%	17%	16%	18%
Much more often when they are in a relationship than when single	14%	11%	19%	12%	14%	16%
Don't know	12%	13%	10%	12%	13%	12%

12%

18%

13%

14%

Sex

US_nat Sample: 24th - 25th August 2017



	Ra	ce	
Total	Black	Hispanic	Other (NET)

ZYS_q5. Typically when you have sex, how many different positions do you have sex in?

Unweighted base 804 79 87 57 Base: All US adults who have sex 95 141 64 808 12% 12% 11% 9% 2 28% 17% 39% 20% 3 19% 24% 19% 25% 8% 13% 12% 9% 7% 7% 3% 8% 5 or more 1% Don't know 4% 1% 9% 21% 26% 19% Prefer not to say 15%

ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
Much more often when they are single than when in a relationship	16%	19%	33%	11%
Somewhat more often when they are single than when in a relationship	12%	6%	18%	12%
About the same	16%	25%	12%	19%
Somewhat more often when they are in a relationship than when single	16%	9%	10%	18%
Much more often when they are in a relationship than when single	14%	7%	7%	15%
Don't know	12%	17%	6%	12%
Prefer not to say	14%	17%	13%	12%

Sex

US_nat Sample: 24th - 25th August 2017

12%

14%

Don't know

Prefer not to say

8%

16%



YouGov [®] What the world thinks			Educat	tion			
	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married	
ZYS_q5. Typically when you have sex, how many different positions do you have sex in?							
Unweighted base	804	287	275	152	90	414	
Base: All US adults who have sex	808	333	258	139	78	389	
1	12%	14%	10%	9%	16%	14%	
2	28%	24%	28%	37%	27%	30%	
3	19%	16%	26%	19%	16%	17%	
4	8%	11%	7%	5%	5%	7%	
5 or more	7%	7%	5%	7%	14%	6%	
Don't know	4%	5%	4%	5%	3%	3%	
Prefer not to say	21%	24%	19%	19%	19%	22%	
ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?							
Unweighted base	1108	406	374	209	119	512	_
Base: All US adults	1093	456	348	188	102	474	_
Much more often when they are single than when in a relationship	16%	22%	13%	11%	8%	17%	
Somewhat more often when they are single than when in a relationship	12%	11%	14%	11%	12%	13%	
About the same	16%	16%	16%	20%	13%	15%	
Somewhat more often when they are in a relationship than when single	16%	12%	18%	16%	25%	15%	
Much more often when they are in a relationship than when single	14%	14%	12%	17%	13%	12%	

14%

13%

13%

13%

20%

10%

12%

15%

Sex

US_nat Sample: 24th - 25th August 2017



	Marital Status							
Total	Separated	Divorced	Widowed	Never married	Domestic / civil partnership			

ZYS_q5. Typically when you have sex, how many different positions do you have sex in?

Unweighted base 804 16 82 23 241 28 27 Base: All US adults who have sex 19 33 808 73 268 12% 14% 9% 12% 9% 20% 2 28% 19% 22% 16% 25% 50% 3 19% 12% 23% 13% 24% 10% 8% 4% 8% 36% 8% 8% 7% 9% 9% 8% 3% 5 or more 5% Don't know 4% 4% 4% 7% 2% 21% 14% 26% 41% 19% 7% Prefer not to say

ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Much more often when they are single than when in a relationship	16%	5%	11%	9%	16%	27%
Somewhat more often when they are single than when in a relationship	12%	6%	13%	9%	11%	16%
About the same	16%	49%	17%	13%	16%	9%
Somewhat more often when they are in a relationship than when single	16%	20%	22%	21%	15%	19%
Much more often when they are in a relationship than when single	14%	7%	12%	18%	17%	13%
Don't know	12%	3%	10%	13%	13%	9%
Prefer not to say	14%	11%	16%	18%	12%	6%

Sex

US_nat Sample: 24th - 25th August 2017

Prefer not to say

14%

9%



_						
YouGov° What the world thinks		Children under the age of 18		Income		
	Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
ZYS_q5. Typically when you have sex, how many different positions do you have sex in?						
Unweighted base	804	226	578	259	272	164
Base: All US adults who have sex	808	234	574	285	261	158
1	12%	9%	14%	12%	12%	18%
2	28%	37%	25%	25%	31%	36%
3	19%	24%	17%	21%	21%	15%
4	8%	8%	8%	11%	7%	8%
5 or more	7%	8%	7%	7%	8%	7%
Don't know	4%	2%	5%	4%	5%	5%
Prefer not to say	21%	12%	25%	21%	16%	12%
ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?						
Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Much more often when they are single than when in a relationship	16%	20%	14%	16%	16%	23%
Somewhat more often when they are single than when in a relationship	12%	16%	11%	14%	12%	11%
About the same	16%	18%	16%	19%	17%	14%
Somewhat more often when they are in a relationship than when single	16%	14%	16%	14%	17%	20%
Much more often when they are in a relationship than when single	14%	12%	14%	12%	15%	14%
Don't know	12%	12%	12%	12%	11%	11%

16%

14%

12%

7%

Sex

US_nat Sample: 24th - 25th August 2017



Total Prefer not to say

ZYS_q5. Typically when you have sex, how many different positions do you have sex in?

Unweighted base	804	109
Base: All US adults who have sex	808	104
1	12%	5%
2	28%	17%
3	19%	18%
4	8%	3%
5 or more	7%	4%
Don't know	4%	6%
Prefer not to say	21%	47%

ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

Unweighted base	1108	157
Base: All US adults	1093	148
Much more often when they are single than when in a relationship	16%	4%
Somewhat more often when they are single than when in a relationship	12%	9%
About the same	16%	11%
Somewhat more often when they are in a relationship than when single	16%	15%
Much more often when they are in a relationship than when single	14%	15%
Don't know	12%	16%
Prefer not to say	14%	30%

Sex

US_nat Sample: 24th - 25th August 2017



positions do you have sex in?

	Total					
		Facebook	Twitter	LinkedIn	Google+	MySpace
have sex, how many different						
Unweighted base	804	635	294	232	218	44
Base: All US adults who have sex	808	646	295	219	221	46
1	12%	12%	12%	14%	11%	9%
2	28%	30%	27%	32%	28%	14%
3	19%	20%	22%	20%	21%	21%
4	8%	9%	11%	9%	11%	23%
5 or more	7%	6%	7%	8%	9%	11%
Don't know	4%	4%	4%	3%	3%	7%
Prefer not to say	21%	19%	18%	14%	17%	15%

Prefer not to sa ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

ZYS_q5. Typically when you have sex, how many different

1108	871	403	309	284	57
1093	859	402	286	288	60
16%	17%	11%	13%	14%	22%
12%	12%	12%	12%	14%	18%
16%	17%	18%	16%	18%	12%
16%	17%	19%	21%	17%	17%
14%	13%	16%	16%	14%	5%
12%	12%	12%	14%	12%	14%
14%	13%	12%	9%	12%	10%
	1093 16% 12% 16% 16% 14% 12%	1093 859 16% 17% 12% 12% 16% 17% 16% 17% 14% 13% 12% 12%	1093 859 402 16% 17% 11% 12% 12% 12% 16% 17% 18% 16% 17% 19% 14% 13% 16% 12% 12% 12%	1093 859 402 286 16% 17% 11% 13% 12% 12% 12% 12% 16% 17% 18% 16% 16% 17% 19% 21% 14% 13% 16% 16% 12% 12% 12% 14%	1093 859 402 286 288 16% 17% 11% 13% 14% 12% 12% 12% 14% 16% 17% 18% 16% 18% 16% 17% 19% 21% 17% 14% 13% 16% 16% 14% 12% 12% 14% 12%

Sex

US_nat Sample: 24th - 25th August 2017



YouGov [®] What the world thinks		Social networks membership				
	Total	Pinterest	Tumblr	Instagram	nosquare	Snapchat
ZYS_q5. Typically when you have sex, how many different positions do you have sex in?						
Unweighted base	804	228	74	253	2	153
Base: All US adults who have sex	808	213	78	258	2	158
1	12%	9%	11%	9%	-	8%
2	28%	32%	22%	29%	-	25%
3	19%	22%	34%	24%	62%	33%
4	8%	9%	6%	10%	-	8%
5 or more	7%	6%	10%	7%	-	9%
Don't know	4%	3%	4%	4%	-	5%
Prefer not to say	21%	20%	13%	19%	38%	12%
ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?						
Unweighted base	1108	297	97	319	3	186
Base: All US adults	1093	270	102	322	3	192
Much more often when they are single than when in a relationship	16%	10%	10%	13%	-	11%
Somewhat more often when they are single than when in a relationship	12%	15%	16%	13%	-	14%
About the same	16%	17%	18%	19%	23%	23%
Somewhat more often when they are in a relationship than when single	16%	17%	17%	18%	-	18%
Much more often when they are in a relationship than when single	14%	14%	18%	14%	77%	15%
Don't know	12%	12%	13%	11%	-	11%
Prefer not to say	14%	14%	7%	13%	-	9%

Sex

US_nat Sample: 24th - 25th August 2017



Total	Periscope	Other	Don't know	None

ZYS_q5. Typically when you have sex, how many different positions do you have sex in?

11					
Unweighted base	804	17	14	3	109
Base: All US adults who have sex	808	18	13	3	101
1	12%	-	-	-	11%
2	28%	25%	-	-	22%
3	19%	17%	18%	31%	17%
4	8%	12%	14%	-	4%
5 or more	7%	28%	25%	-	9%
Don't know	4%	-	13%	-	5%
Prefer not to say	21%	18%	30%	69%	33%

ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Much more often when they are single than when in a relationship	16%	13%	3%	13%	11%
Somewhat more often when they are single than when in a relationship	12%	23%	10%	-	13%
About the same	16%	16%	10%	-	11%
Somewhat more often when they are in a relationship than when single	16%	9%	34%	10%	13%
Much more often when they are in a relationship than when single	14%	20%	8%	10%	16%
Don't know	12%	7%	21%	54%	13%
Prefer not to say	14%	12%	13%	13%	23%

Sex

US_nat Sample: 24th - 25th August 2017



YouGov [®] What the world thinks		Relations				
	Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced
ZYS_q5. Typically when you have sex, how many different positions do you have sex in?						
Unweighted base	804	158	172	48	15	45
Base: All US adults who have sex	808	162	168	48	14	52
1	12%	19%	16%	11%	30%	11%
2	28%	35%	38%	30%	17%	19%
3	19%	21%	25%	31%	22%	27%
4	8%	10%	7%	11%	15%	24%
5 or more	7%	7%	8%	7%	9%	11%
Don't know	4%	5%	3%	10%	7%	6%
Prefer not to say	21%	3%	3%	-	-	1%
ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?						
Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Much more often when they are single than when in a relationship	16%	26%	19%	10%	11%	11%
Somewhat more often when they are single than when in a relationship	12%	14%	18%	5%	29%	14%
About the same	16%	21%	15%	18%	24%	31%
Somewhat more often when they are in a relationship than when single	16%	13%	20%	38%	19%	25%
Much more often when they are in a relationship than when single	14%	12%	15%	15%	8%	13%
Don't know	12%	14%	14%	13%	10%	6%
Prefer not to say	14%	-	-	-	-	-

Sex

US_nat Sample: 24th - 25th August 2017



Total Prefer not to 1 month to up Single -Single - never Other widowed married to 1 year say 804 10 98 86 172 24 8 808 122 77 156 30

ZYS_q5. Typically when you have sex, how many different positions do you have sex in?

Unweighted base Base: All US adults who have sex 12% 10% 8% 18% 46% 2 28% 39% 34% 45% 1% 16% 3 19% 20% 26% 20% 15% 8% 8% 10% 5% 0% 14% 7% 13% 3% 13% 5% 5 or more Don't know 4% 10% 8% 3% 3% 21% 3% 3% Prefer not to say 1% 99%

ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

elationship, or do you tillik it's about the same:						
Unweighted base	1108	42	202	126	177	25
Base: All US adults	1093	33	237	109	164	31
Much more often when they are single than when in a relationship	16%	12%	18%	18%	1%	31%
Somewhat more often when they are single than when in a relationship	12%	9%	13%	13%	-	6%
About the same	16%	14%	19%	16%	-	21%
Somewhat more often when they are in a relationship than when single	16%	21%	15%	18%	1%	19%
Much more often when they are in a relationship than when single	14%	26%	21%	19%	0%	6%
Don't know	12%	17%	15%	16%	3%	16%
Prefer not to say	14%	-	-	-	94%	-

Sex

US_nat Sample: 24th - 25th August 2017



	Length of Relationship						
Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years			

ZYS_q5. Typically when you have sex, how many different positions do you have sex in?

Unweighted base 804 75 72 93 114 75 86 Base: All US adults who have sex 77 808 110 12% 8% 10% 13% 23% 2 28% 31% 37% 40% 39% 3 19% 41% 26% 24% 13% 7% 9% 8% 4% 12% 7% 9% 9% 8% 7% 5 or more Don't know 4% 4% 7% 6% 4% 21% 1% 2% 5% 2% Prefer not to say

ZYS_q6. Do you think a typical person has sexual intercourse more often when they are single or when they are in a relationship, or do you think it's about the same?

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Much more often when they are single than when in a relationship	16%	16%	17%	21%	24%
Somewhat more often when they are single than when in a relationship	12%	10%	15%	24%	14%
About the same	16%	17%	19%	15%	20%
Somewhat more often when they are in a relationship than when single	16%	32%	15%	12%	18%
Much more often when they are in a relationship than when single	14%	14%	17%	13%	13%
Don't know	12%	11%	18%	16%	11%
Prefer not to say	14%	-	-	-	-

Sex

US_nat Sample: 24th - 25th August 2017



	Gen	der	Age			
Total	Male	Female	18 to 34	35 to 54	55+	

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
Strongly agree	19%	24%	14%	17%	22%	18%
Somewhat agree	40%	39%	40%	35%	39%	44%
Somewhat disagree	11%	10%	12%	10%	14%	10%
Strongly disagree	7%	8%	7%	12%	6%	4%
Don't know	8%	7%	8%	12%	7%	5%
Prefer not to say	15%	12%	18%	13%	13%	18%
Net: Agree	59%	63%	55%	52%	61%	62%
Net: Disagree	19%	18%	19%	22%	20%	15%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have less passionate sex the longer they are in a relationship

Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
Strongly agree	16%	20%	12%	15%	18%	16%
Somewhat agree	29%	30%	29%	20%	31%	35%
Somewhat disagree	21%	23%	20%	27%	19%	18%
Strongly disagree	11%	9%	13%	12%	12%	9%
Don't know	8%	7%	8%	13%	7%	3%
Prefer not to say	15%	12%	18%	13%	13%	18%

Sex

US_nat Sample: 24th - 25th August 2017



		Region					
Total	Northeast	Midwest	South	West	White		

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Strongly agree	19%	24%	13%	20%	17%	19%
Somewhat agree	40%	34%	44%	37%	45%	41%
Somewhat disagree	11%	10%	17%	12%	8%	12%
Strongly disagree	7%	11%	8%	7%	4%	7%
Don't know	8%	9%	6%	5%	10%	7%
Prefer not to say	15%	12%	12%	19%	15%	15%
Net: Agree	59%	58%	57%	57%	62%	60%
Net: Disagree	19%	21%	25%	19%	12%	19%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have less passionate sex the longer they are in a relationship

Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Strongly agree	16%	20%	12%	16%	16%	15%
Somewhat agree	29%	28%	35%	30%	25%	32%
Somewhat disagree	21%	18%	21%	19%	27%	20%
Strongly disagree	11%	12%	14%	10%	9%	11%
Don't know	8%	10%	7%	6%	9%	7%
Prefer not to say	15%	12%	12%	19%	15%	15%

Sex

US_nat Sample: 24th - 25th August 2017



	Ra	ce	
Total	Black	Hispanic	Other (NET)

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
Strongly agree	19%	14%	19%	27%
Somewhat agree	40%	27%	45%	42%
Somewhat disagree	11%	18%	6%	6%
Strongly disagree	7%	11%	10%	1%
Don't know	8%	10%	7%	11%
Prefer not to say	15%	20%	14%	13%
Net: Agree	59%	41%	64%	69%
Net: Disagree	19%	29%	16%	7%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have less passionate sex the longer they are in a relationship

Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
Strongly agree	16%	20%	19%	15%
Somewhat agree	29%	20%	22%	29%
Somewhat disagree	21%	15%	28%	24%
Strongly disagree	11%	12%	12%	9%
Don't know	8%	13%	6%	9%
Prefer not to say	15%	20%	14%	13%

Sex

US_nat Sample: 24th - 25th August 2017



Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
Strongly agree	19%	23%	15%	17%	19%	21%
Somewhat agree	40%	35%	44%	38%	49%	41%
Somewhat disagree	11%	11%	11%	14%	12%	11%
Strongly disagree	7%	9%	6%	9%	2%	6%
Don't know	8%	5%	10%	9%	10%	5%
Prefer not to say	15%	18%	14%	13%	10%	16%
Net: Agree	59%	58%	59%	55%	68%	62%
Net: Disagree	19%	20%	17%	23%	13%	17%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
Strongly agree	16%	21%	11%	14%	15%	17%
Somewhat agree	29%	25%	32%	28%	38%	29%
Somewhat disagree	21%	22%	20%	21%	22%	20%
Strongly disagree	11%	9%	11%	15%	10%	11%
Don't know	8%	4%	12%	9%	6%	6%
Prefer not to say	15%	18%	14%	13%	10%	16%

Sex

US_nat Sample: 24th - 25th August 2017



	Marital Status						
Total	Separated	Divorced	Widowed	Never married	Domestic / civil partnership		

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Strongly agree	19%	30%	17%	17%	17%	12%
Somewhat agree	40%	25%	41%	43%	38%	46%
Somewhat disagree	11%	3%	16%	13%	11%	15%
Strongly disagree	7%	27%	6%	5%	6%	19%
Don't know	8%	5%	4%	5%	13%	2%
Prefer not to say	15%	11%	16%	18%	14%	6%
Net: Agree	59%	55%	57%	59%	55%	58%
Net: Disagree	19%	29%	22%	18%	18%	33%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Strongly agree	16%	46%	17%	17%	13%	6%
Somewhat agree	29%	25%	37%	28%	26%	36%
Somewhat disagree	21%	16%	17%	24%	23%	24%
Strongly disagree	11%	-	6%	10%	12%	24%
Don't know	8%	2%	6%	4%	12%	5%
Prefer not to say	15%	11%	16%	18%	14%	6%

Sex

US_nat Sample: 24th - 25th August 2017



	Children unde	r the age of 18	Income		
Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Strongly agree	19%	24%	17%	17%	21%	23%
Somewhat agree	40%	36%	41%	38%	42%	46%
Somewhat disagree	11%	17%	10%	14%	10%	13%
Strongly disagree	7%	9%	7%	7%	9%	7%
Don't know	8%	5%	8%	9%	6%	4%
Prefer not to say	15%	9%	17%	15%	12%	7%
Net: Agree	59%	60%	58%	55%	63%	69%
Net: Disagree	19%	26%	16%	21%	19%	20%

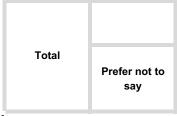
zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Strongly agree	16%	19%	15%	17%	17%	19%
Somewhat agree	29%	24%	31%	25%	33%	32%
Somewhat disagree	21%	27%	19%	25%	19%	23%
Strongly disagree	11%	14%	10%	9%	13%	12%
Don't know	8%	8%	8%	8%	7%	7%
Prefer not to say	15%	9%	17%	15%	12%	7%

Sex

US_nat Sample: 24th - 25th August 2017





zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	157
Base: All US adults	1093	148
Strongly agree	19%	17%
Somewhat agree	40%	29%
Somewhat disagree	11%	6%
Strongly disagree	7%	5%
Don't know	8%	11%
Prefer not to say	15%	31%
Net: Agree	59%	46%
Net: Disagree	19%	11%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	157
Base: All US adults	1093	148
Strongly agree	16%	8%
Somewhat agree	29%	28%
Somewhat disagree	21%	12%
Strongly disagree	11%	10%
Don't know	8%	10%
Prefer not to say	15%	31%

Sex

US_nat Sample: 24th - 25th August 2017



Total	Facebook	Twitter	Linkedin	Google+	MySpace

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60
Strongly agree	19%	18%	19%	22%	22%	28%
Somewhat agree	40%	42%	43%	48%	40%	36%
Somewhat disagree	11%	12%	11%	9%	12%	9%
Strongly disagree	7%	7%	8%	5%	5%	1%
Don't know	8%	7%	8%	8%	9%	15%
Prefer not to say	15%	13%	12%	9%	12%	10%
Net: Agree	59%	61%	61%	70%	62%	64%
Net: Disagree	19%	19%	19%	13%	18%	11%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60
Strongly agree	16%	16%	18%	14%	19%	17%
Somewhat agree	29%	31%	32%	38%	28%	40%
Somewhat disagree	21%	22%	19%	21%	21%	19%
Strongly disagree	11%	11%	10%	10%	9%	1%
Don't know	8%	7%	9%	8%	10%	12%
Prefer not to say	15%	13%	12%	9%	12%	10%

Sex

US_nat Sample: 24th - 25th August 2017



		Social network	s membership		
Total	Pinterest	Tumbir	Instagram	nosquare	Snapchat

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	297	97	319	3	186
Base: All US adults	1093	270	102	322	3	192
Strongly agree	19%	16%	14%	18%	-	17%
Somewhat agree	40%	46%	43%	40%	38%	43%
Somewhat disagree	11%	11%	17%	12%	23%	14%
Strongly disagree	7%	6%	6%	10%	38%	9%
Don't know	8%	7%	12%	7%	-	7%
Prefer not to say	15%	14%	7%	13%	-	9%
Net: Agree	59%	62%	57%	58%	38%	61%
Net: Disagree	19%	17%	24%	22%	62%	23%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	297	97	319	3	186
Base: All US adults	1093	270	102	322	3	192
Strongly agree	16%	13%	10%	15%	-	11%
Somewhat agree	29%	33%	30%	30%	-	29%
Somewhat disagree	21%	21%	22%	18%	23%	31%
Strongly disagree	11%	14%	20%	17%	38%	13%
Don't know	8%	6%	12%	7%	38%	7%
Prefer not to say	15%	14%	7%	13%	-	9%

Sex

US_nat Sample: 24th - 25th August 2017



Total	Periscope	Other	Don't know	None

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Strongly agree	19%	18%	33%	-	16%
Somewhat agree	40%	52%	21%	33%	34%
Somewhat disagree	11%	8%	11%	-	10%
Strongly disagree	7%	4%	4%	-	5%
Don't know	8%	7%	17%	-	9%
Prefer not to say	15%	12%	13%	67%	26%
Net: Agree	59%	70%	55%	33%	50%
Net: Disagree	19%	11%	15%	-	14%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Strongly agree	16%	18%	22%	-	15%
Somewhat agree	29%	34%	8%	13%	25%
Somewhat disagree	21%	32%	37%	10%	15%
Strongly disagree	11%	4%	7%	10%	10%
Don't know	8%	-	14%	-	8%
Prefer not to say	15%	12%	13%	67%	26%

Sex

US_nat Sample: 24th - 25th August 2017



				R	elationship Statu
Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Strongly agree	19%	27%	22%	22%	33%	24%
Somewhat agree	40%	43%	52%	44%	47%	42%
Somewhat disagree	11%	15%	15%	24%	8%	13%
Strongly disagree	7%	7%	6%	6%	3%	16%
Don't know	8%	7%	5%	4%	8%	5%
Prefer not to say	15%	-	-	-	-	-
Net: Agree	59%	70%	74%	66%	80%	66%
Net: Disagree	19%	22%	21%	30%	12%	30%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Strongly agree	16%	21%	15%	10%	25%	30%
Somewhat agree	29%	28%	43%	38%	45%	38%
Somewhat disagree	21%	28%	23%	38%	22%	19%
Strongly disagree	11%	14%	13%	10%	-	6%
Don't know	8%	9%	6%	4%	8%	6%
Prefer not to say	15%	-	-	-	-	-

Sex

US_nat Sample: 24th - 25th August 2017



Total

Single - Single - never widowed Single - never married

Other Say 1 month to up to 1 year

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	42	202	126	177	25
Base: All US adults	1093	33	237	109	164	31
Strongly agree	19%	20%	17%	24%	-	40%
Somewhat agree	40%	54%	45%	51%	-	36%
Somewhat disagree	11%	17%	12%	6%	-	10%
Strongly disagree	7%	4%	7%	14%	-	8%
Don't know	8%	5%	19%	5%	-	6%
Prefer not to say	15%	-	-	-	100%	-
Net: Agree	59%	74%	62%	75%	-	76%
Net: Disagree	19%	21%	19%	20%	-	19%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	42	202	126	177	25
Base: All US adults	1093	33	237	109	164	31
Strongly agree	16%	20%	16%	24%	-	34%
Somewhat agree	29%	35%	29%	34%	-	23%
Somewhat disagree	21%	27%	26%	18%	-	29%
Strongly disagree	11%	14%	13%	18%	-	11%
Don't know	8%	5%	16%	6%	-	3%
Prefer not to say	15%	-	-	-	100%	-

Sex

US_nat Sample: 24th - 25th August 2017



	Le	ngth of Relations	hip	
Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years

zys_q7_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Couples have sex less often the longer they are in a relationship

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Strongly agree	19%	19%	21%	24%	26%
Somewhat agree	40%	44%	46%	46%	53%
Somewhat disagree	11%	22%	19%	17%	13%
Strongly disagree	7%	6%	9%	7%	5%
Don't know	8%	10%	4%	7%	4%
Prefer not to say	15%	-	-	-	-
Net: Agree	59%	63%	68%	69%	79%
Net: Disagree	19%	27%	28%	24%	17%

zys_q7_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Strongly agree	16%	11%	12%	19%	18%
Somewhat agree	29%	25%	38%	35%	44%
Somewhat disagree	21%	38%	25%	27%	21%
Strongly disagree	11%	14%	11%	13%	15%
Don't know	8%	12%	14%	6%	2%
Prefer not to say	15%	-	-	-	-

Sex



	Total	Gen	der		Age	
		Male	Female	18 to 34	35 to 54	55+
Net: Agree Net: Disagree		50% 31%	41% 33%	34% 39%	49% 31%	51% 27%

Sex



	Region					
Total	Northeast	Midwest	South	West	White	
Net: Agree Net: Disagree	45% 32%	48% 30%	47% 34%	46% 29%	40% 35%	47% 31%

Sex



Black	Hispanic	Other (NET)
40%	41%	45% 33%
	40% 27%	

Sex



			Educ	ation		
	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married
Net: Agree	45%	46%	44%	42%	53%	46%
Net: Disagree	32%	32%	31%	36%	31%	32%

Sex



			Marital	Status		
	Total	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
Net: Agree	45%	71%	55%	45%	40%	41%
Net: Disagree	32%	16%	23%	34%	35%	48%

Sex



	Total	Children unde	r the age of 18		Inco	ome
		Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Net: Agree	45%	43%	46%	43%	49%	51%
Net: Disagree	32%	40%	30%	34%	32%	35%

Sex



	Total	Prefer not to say
Net: Agree	45%	37%
Net: Disagree	32%	23%

Sex



Total	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Net: Agree	45%	47%	50%	52%	48%	57%
Net: Disagree	32%	33%	30%	31%	30%	21%

Sex



			Social networks membership					
	Total	Pinterest	Tumblr	Instagram	nosquare	Snapchat		
Net: Agree	45%	45%	40%	45%	-	40%		
Net: Disagree	32%	34%	41%	35%	62%	44%		

Sex



	Total	Periscope	Other	Don't know	None
Net: Agree	45%	52%	30%	13%	40%
Net: Disagree	32%	36%	44%	20%	26%

Sex



					R	Relationship Statu
	Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced
Net: Agree	45%	49%	57%	48%	70%	69%
Net: Disagree	32%	41%	37%	48%	22%	26%

Sex



		s				
	Total	Single – widowed	Single – never married	Other	Prefer not to say	1 month to up to 1 year
Net: Agree	45%	55%	45%	58%	-	57%
Net: Disagree	32%	40%	40%	37%	-	40%

Sex



		Le	Length of Relationship				
	Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years		
Net: Agree	45%	37%	50%	54%	62%		
Net: Disagree	32%	52% 36% 40% 36					

Sex

US_nat Sample: 24th - 25th August 2017



	Gen	der			
Total	Male	Female	18 to 34	35 to 54	55+

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
Strongly agree	28%	33%	23%	29%	35%	22%
Somewhat agree	37%	37%	37%	33%	34%	43%
Somewhat disagree	11%	9%	13%	12%	10%	10%
Strongly disagree	3%	4%	3%	3%	4%	3%
Don't know	6%	5%	6%	10%	4%	3%
Prefer not to say	15%	12%	18%	13%	13%	18%
Net: Agree	65%	70%	61%	62%	69%	65%
Net: Disagree	14%	13%	15%	15%	14%	13%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	465	643	278	359	471
Base: All US adults	1093	542	550	342	350	401
Strongly agree	43%	49%	38%	44%	48%	39%
Somewhat agree	29%	25%	33%	27%	28%	33%
Somewhat disagree	6%	7%	5%	4%	8%	7%
Strongly disagree	3%	4%	3%	6%	3%	2%
Don't know	2%	2%	3%	6%	1%	1%
Prefer not to say	15%	12%	18%	13%	13%	18%

Sex

US_nat Sample: 24th - 25th August 2017



		Reg	jion		
Total	Northeast	Midwest	South	West	White

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Strongly agree	28%	26%	28%	29%	30%	26%
Somewhat agree	37%	40%	40%	36%	33%	41%
Somewhat disagree	11%	13%	10%	9%	11%	10%
Strongly disagree	3%	2%	4%	3%	5%	3%
Don't know	6%	6%	7%	5%	6%	5%
Prefer not to say	15%	12%	12%	19%	15%	15%
Net: Agree	65%	66%	68%	65%	64%	67%
Net: Disagree	14%	15%	14%	12%	16%	13%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	237	227	371	273	812
Base: All US adults	1093	266	200	342	284	708
Strongly agree	43%	45%	43%	45%	41%	43%
Somewhat agree	29%	30%	32%	26%	31%	33%
Somewhat disagree	6%	8%	8%	6%	3%	5%
Strongly disagree	3%	2%	2%	3%	6%	3%
Don't know	2%	3%	3%	1%	3%	2%
Prefer not to say	15%	12%	12%	19%	15%	15%

Sex

US_nat Sample: 24th - 25th August 2017



	Ra	ce	
Total	Black	Hispanic	Other (NET)

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
Strongly agree	28%	29%	38%	26%
Somewhat agree	37%	28%	28%	35%
Somewhat disagree	11%	12%	11%	15%
Strongly disagree	3%	-	6%	6%
Don't know	6%	11%	3%	6%
Prefer not to say	15%	20%	14%	13%
Net: Agree	65%	57%	66%	61%
Net: Disagree	14%	12%	17%	20%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	111	103	82
Base: All US adults	1093	134	162	90
Strongly agree	43%	45%	44%	47%
Somewhat agree	29%	22%	21%	31%
Somewhat disagree	6%	6%	10%	7%
Strongly disagree	3%	0%	10%	1%
Don't know	2%	7%	1%	2%
Prefer not to say	15%	20%	14%	13%

Sex

US_nat Sample: 24th - 25th August 2017



		Educ	ation		
Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
Strongly agree	28%	28%	28%	30%	31%	28%
Somewhat agree	37%	35%	37%	37%	45%	40%
Somewhat disagree	11%	10%	11%	11%	12%	10%
Strongly disagree	3%	5%	3%	2%	-	2%
Don't know	6%	5%	7%	7%	2%	4%
Prefer not to say	15%	18%	14%	13%	10%	16%
Net: Agree	65%	63%	65%	67%	76%	69%
Net: Disagree	14%	14%	14%	14%	12%	11%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	406	374	209	119	512
Base: All US adults	1093	456	348	188	102	474
Strongly agree	43%	43%	44%	44%	42%	43%
Somewhat agree	29%	25%	30%	36%	36%	31%
Somewhat disagree	6%	8%	5%	5%	7%	8%
Strongly disagree	3%	5%	2%	2%	4%	2%
Don't know	2%	1%	5%	1%	1%	1%
Prefer not to say	15%	18%	14%	13%	10%	16%

Sex

US_nat Sample: 24th - 25th August 2017



		Marital	Status		
Total	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Strongly agree	28%	13%	34%	20%	28%	48%
Somewhat agree	37%	61%	34%	41%	32%	21%
Somewhat disagree	11%	10%	13%	13%	11%	10%
Strongly disagree	3%	_	1%	4%	6%	10%
Don't know	6%	5%	2%	5%	9%	5%
Prefer not to say	15%	11%	16%	18%	14%	6%
Net: Agree	65%	74%	68%	61%	60%	70%
Net: Disagree	14%	10%	14%	16%	17%	19%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	24	128	55	357	32
Base: All US adults	1093	33	110	44	396	36
Strongly agree	43%	62%	51%	36%	41%	52%
Somewhat agree	29%	27%	27%	36%	27%	35%
Somewhat disagree	6%	-	3%	5%	6%	4%
Strongly disagree	3%	-	2%	5%	6%	-
Don't know	2%	-	1%	-	5%	2%
Prefer not to say	15%	11%	16%	18%	14%	6%

Sex

US_nat Sample: 24th - 25th August 2017



	Children under the age o			Inco	ome
Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Strongly agree	28%	38%	25%	26%	32%	32%
Somewhat agree	37%	36%	37%	38%	37%	44%
Somewhat disagree	11%	9%	11%	10%	11%	12%
Strongly disagree	3%	3%	3%	4%	3%	3%
Don't know	6%	5%	6%	7%	4%	3%
Prefer not to say	15%	9%	17%	15%	12%	7%
Net: Agree	65%	74%	62%	63%	70%	75%
Net: Disagree	14%	12%	15%	14%	14%	15%

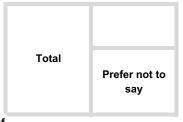
zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	255	853	398	338	215
Base: All US adults	1093	260	833	423	320	202
Strongly agree	43%	55%	40%	42%	47%	47%
Somewhat agree	29%	29%	30%	27%	33%	33%
Somewhat disagree	6%	4%	7%	6%	5%	10%
Strongly disagree	3%	2%	4%	6%	2%	3%
Don't know	2%	1%	3%	4%	2%	1%
Prefer not to say	15%	9%	17%	15%	12%	7%

Sex

US_nat Sample: 24th - 25th August 2017





zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	157
Base: All US adults	1093	148
Strongly agree	28%	22%
Somewhat agree	37%	24%
Somewhat disagree	11%	10%
Strongly disagree	3%	3%
Don't know	6%	9%
Prefer not to say	15%	31%
Net: Agree	65%	46%
Net: Disagree	14%	13%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	157
Base: All US adults	1093	148
Strongly agree	43%	38%
Somewhat agree	29%	24%
Somewhat disagree	6%	4%
Strongly disagree	3%	2%
Don't know	2%	2%
Prefer not to say	15%	31%

Sex

US_nat Sample: 24th - 25th August 2017



Total	Facebook	Twitter	LinkedIn	Google+	MySpace

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60
Strongly agree	28%	30%	30%	34%	33%	35%
Somewhat agree	37%	38%	41%	41%	36%	36%
Somewhat disagree	11%	10%	10%	10%	9%	8%
Strongly disagree	3%	3%	2%	3%	3%	1%
Don't know	6%	5%	5%	4%	6%	10%
Prefer not to say	15%	13%	12%	9%	12%	10%
Net: Agree	65%	68%	71%	75%	70%	71%
Net: Disagree	14%	13%	12%	13%	13%	9%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	871	403	309	284	57
Base: All US adults	1093	859	402	286	288	60
Strongly agree	43%	45%	49%	53%	52%	49%
Somewhat agree	29%	30%	29%	30%	25%	26%
Somewhat disagree	6%	5%	5%	4%	4%	4%
Strongly disagree	3%	4%	2%	2%	2%	1%
Don't know	2%	2%	3%	2%	4%	10%
Prefer not to say	15%	13%	12%	9%	12%	10%

Sex

US_nat Sample: 24th - 25th August 2017



		Social network	s membership		
Total	Pinterest	Tumbir	Instagram	nosquare	Snapchat

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	297	97	319	3	186
Base: All US adults	1093	270	102	322	3	192
Strongly agree	28%	32%	27%	29%	38%	30%
Somewhat agree	37%	39%	42%	39%	62%	39%
Somewhat disagree	11%	9%	13%	11%	-	11%
Strongly disagree	3%	3%	6%	4%	-	4%
Don't know	6%	3%	6%	4%	-	7%
Prefer not to say	15%	14%	7%	13%	-	9%
Net: Agree	65%	71%	68%	68%	100%	69%
Net: Disagree	14%	12%	19%	14%	-	15%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	297	97	319	3	186
Base: All US adults	1093	270	102	322	3	192
Strongly agree	43%	46%	44%	48%	62%	56%
Somewhat agree	29%	32%	37%	31%	-	27%
Somewhat disagree	6%	3%	5%	4%	38%	4%
Strongly disagree	3%	2%	2%	2%	-	1%
Don't know	2%	3%	5%	2%	-	3%
Prefer not to say	15%	14%	7%	13%	-	9%

Sex

US_nat Sample: 24th - 25th August 2017



Total	Periscope	Other	Don't know	None

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Strongly agree	28%	34%	20%	-	22%
Somewhat agree	37%	54%	21%	23%	31%
Somewhat disagree	11%	-	21%	10%	9%
Strongly disagree	3%	-	-	-	7%
Don't know	6%	-	25%	-	5%
Prefer not to say	15%	12%	13%	67%	26%
Net: Agree	65%	88%	41%	23%	53%
Net: Disagree	14%	-	21%	10%	16%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	21	20	6	148
Base: All US adults	1093	22	23	9	135
Strongly agree	43%	48%	32%	20%	35%
Somewhat agree	29%	28%	41%	13%	27%
Somewhat disagree	6%	11%	-	-	10%
Strongly disagree	3%	-	-	-	1%
Don't know	2%	-	14%	-	2%
Prefer not to say	15%	12%	13%	67%	26%

Sex

US_nat Sample: 24th - 25th August 2017



				R	elationship Statu
Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Strongly agree	28%	36%	36%	31%	21%	31%
Somewhat agree	37%	42%	48%	41%	58%	49%
Somewhat disagree	11%	12%	8%	23%	8%	17%
Strongly disagree	3%	2%	4%	1%	-	2%
Don't know	6%	8%	3%	4%	12%	1%
Prefer not to say	15%	-	-	-	-	-
Net: Agree	65%	78%	84%	72%	80%	80%
Net: Disagree	14%	14%	13%	25%	8%	19%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	189	203	54	22	93
Base: All US adults	1093	191	194	53	20	91
Strongly agree	43%	50%	51%	62%	42%	65%
Somewhat agree	29%	37%	38%	33%	48%	28%
Somewhat disagree	6%	10%	8%	-	11%	5%
Strongly disagree	3%	1%	2%	3%	-	1%
Don't know	2%	1%	2%	2%	-	1%
Prefer not to say	15%	-	-	-	-	-

Sex

US_nat Sample: 24th - 25th August 2017



Total

Single - Single - never widowed

Single - married

Other

Prefer not to 1 month to up to 1 year

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	42	202	126	177	25
Base: All US adults	1093	33	237	109	164	31
Strongly agree	28%	23%	31%	36%	-	47%
Somewhat agree	37%	57%	35%	45%	-	27%
Somewhat disagree	11%	12%	13%	13%	-	9%
Strongly disagree	3%	5%	8%	2%	-	-
Don't know	6%	2%	13%	4%	-	17%
Prefer not to say	15%	-	-	-	100%	-
Net: Agree	65%	81%	66%	81%	-	74%
Net: Disagree	14%	17%	20%	15%	-	9%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	42	202	126	177	25
Base: All US adults	1093	33	237	109	164	31
Strongly agree	43%	46%	44%	56%	-	66%
Somewhat agree	29%	40%	31%	34%	-	28%
Somewhat disagree	6%	7%	7%	6%	-	-
Strongly disagree	3%	7%	10%	3%	-	3%
Don't know	2%	-	8%	1%	-	3%
Prefer not to say	15%	-	-	-	100%	-

Sex

US_nat Sample: 24th - 25th August 2017



Total	Length of Relationship					
	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years		

zys_q7_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- While in a relationship it is important to prioritize sex despite a busy schedule, exhaustion, etc.

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Strongly agree	28%	30%	46%	38%	28%
Somewhat agree	37%	48%	31%	47%	53%
Somewhat disagree	11%	12%	16%	6%	13%
Strongly disagree	3%	3%	5%	3%	2%
Don't know	6%	7%	2%	5%	4%
Prefer not to say	15%	-	-	-	-
Net: Agree	65%	78%	77%	85%	81%
Net: Disagree	14%	15%	21%	10%	15%

zys_q7_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

Unweighted base	1108	85	84	104	148
Base: All US adults	1093	85	84	97	142
Strongly agree	43%	56%	61%	48%	43%
Somewhat agree	29%	38%	31%	45%	36%
Somewhat disagree	6%	1%	7%	3%	17%
Strongly disagree	3%	1%	1%	2%	2%
Don't know	2%	4%	-	1%	1%
Prefer not to say	15%	-	-	-	-

Sex



		Gender		Age		
Total	Male	Female	18 to 34	35 to 54	55+	
Net: Agree	73%	74%	71%	71%	76%	72%
Net: Disagree	10%	12%	8%	10%	10%	9%

Sex



	Total	Northeast	Midwest	South	West	White
Net: Agree Net: Disagree	73% 10%	75% 10%	75% 9%	71% 9%	72% 10%	75% 8%

Sex



		Ra		
	Total	Black	Hispanic	Other (NET)
Net: Agree	73%	67%	65%	78%
Net: Disagree	10%	6%	20%	7%

Sex



			Education				
	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married	
Net: Agree	73%	68%	74%	79%	78%	73%	
Net: Disagree	10%	13%	7%	7%	11%	10%	

Sex



		Marital Status				
	Total	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
Net: Agree	73%	89%	79%	72%	68%	87%
Net: Disagree	10%	-	4%	11%	12%	4%

Sex



		Children under the age of 18		Income		
	Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Net: Agree Net: Disagree	73% 10%	83% 7%	70% 11%	69% 12%	79% 7%	79% 13%

Sex



	Total	Prefer not to say
Net: Agree	73%	61%
Net: Disagree	10%	6%

Sex



	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Net: Agree	73%	75%	78%	84%	78%	75%
Net: Disagree	10%	9%	7%	6%	6%	5%

Sex



		Social networks membership				
	Total	Pinterest	Tumblr	Instagram	nosquare	Snapchat
Net: Agree Net: Disagree	73% 10%	78% 5%	81% 7%	79% 6%	62% 38%	83% 6%

Sex



	Total	Periscope	Other	Don't know	None
Net: Agree Net: Disagree	73% 10%	76% 11%	73% -	33% -	62% 10%

Sex



					F	Relationship Statu
т	Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced
Net: Agree	73%	88%	88%	95%	89%	93%
Net: Disagree	10%	11%	10%	3%	11%	6%

Sex



		s				
	Total	Single – widowed	Single – never married	Other	Prefer not to say	1 month to up to 1 year
Net: Agree	73%	86%	75%	90%	-	94%
Net: Disagree	10%	14%	18%	9%	-	3%

Sex



		Length of Relationship				
Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years		
Net: Agree	73%	94%	92%	94%	79%	
Net: Disagree	10%	2%	8%	6%	19%	

Sex

US_nat Sample: 24th - 25th August 2017



	Gender		Age		
Total	Male	Female	18 to 34	35 to 54	55+

Cell Contents (Column Percentages)

Sex

US_nat Sample: 24th - 25th August 2017



Total	Northeast	Midwest	South	West	White

Sex

US_nat Sample: 24th - 25th August 2017



	Ra	ce	
Total	Black	Hispanic	Other (NET)

Sex

US_nat Sample: 24th - 25th August 2017



Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

Sex

US_nat Sample: 24th - 25th August 2017



	Marital Status				
Total	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

Sex

US_nat Sample: 24th - 25th August 2017

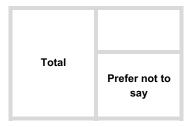


	Children under the age of 18		Income		
Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

Sex

US_nat Sample: 24th - 25th August 2017





Sex

US_nat Sample: 24th - 25th August 2017



Total	Facebook	Twitter	LinkedIn	Google+	MySpace

Sex

US_nat Sample: 24th - 25th August 2017

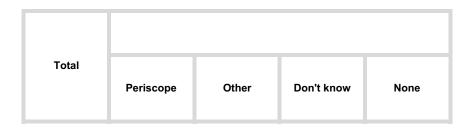


	Social networks membership				
Total	Pinterest	Tumblr	Instagram	nosquare	Snapchat

Sex

US_nat Sample: 24th - 25th August 2017





Sex

US_nat Sample: 24th - 25th August 2017



				F	telationship Statu
Total	Common-law marriage	In a relationship and living together	In a relationship but not living together	Single – separated	Single – divorced

Sex

US_nat Sample: 24th - 25th August 2017



	s	s			
Total	Single – widowed	Single – never married	Other	Prefer not to say	1 month to up to 1 year

Sex

US_nat Sample: 24th - 25th August 2017



	Length of Relationship				
Total	Over 1 year up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years	